



UnifiED 2026

SPONSORSHIP PROSPECTUS

October 19–20, 2026
Hyatt Regency Milwaukee
Milwaukee, Wisconsin

Four Strands. One Mission.

UnifiED brings together educators, leaders, researchers, and practitioners across four specialized focus areas for a collaborative professional learning experience designed to strengthen outcomes for students with disabilities and diverse learning needs.

HOSTED BY THE COUNCIL FOR EXCEPTIONAL CHILDREN AND ITS DIVISIONS:



ABOUT THE CONFERENCE

Why UnifiED? UnifiED was created to provide CEC Divisions without a standalone conference the opportunity to connect, collaborate, and share innovative practices in one unified experience.

This 1.5-day conference is designed as: **“Four conferences within one conference.”**

Each attendee selects one dedicated learning strand, creating highly targeted engagement opportunities for sponsors.

CONFERENCE STRANDS

Teaching That Transforms: *Unlocking the Power of High Leverage Practices*

Learn how High Leverage Practices (HLPs) can elevate instruction, boost student engagement, and improve outcomes for all learners, especially those with diverse learning needs. This dynamic session will explore the core principles of HLPs and provide practical strategies for integrating them into everyday classroom practice. Participants will examine real-world examples, engage in reflective dialogue, and leave with actionable tools to enhance collaboration, assessment, and instructional decision-making. Whether you're a classroom teacher, instructional coach, or administrator, this session will empower you to implement teaching methods that truly transform learning.



Equity-Centered Literacy Success

This strand will focus on science-based reading instruction for culturally and linguistically diverse learners with disabilities. Designed for teachers, literacy specialists, school leaders, and related service personnel, the strand will provide practical, research-aligned strategies that strengthen word recognition, language comprehension, bridging processes, and active self-regulation while honoring students' cultural, linguistic, and community assets. Through interactive, hands-on sessions, participants will explore culturally informed literacy practices, supports for multilingual learners and students with disabilities, family engagement approaches, and evidence-based interventions for elementary and secondary learners.



Classroom and Behavior Management

This strand centers on evidence-based classroom and behavior management practices that foster proactive, structured, and inclusive learning environments. It emphasizes the dynamic interplay between individual student characteristics and classroom ecological factors that influence engagement, regulation, and behavioral outcomes. Sessions will highlight practical and scalable strategies grounded in research to help educators establish predictable routines, cultivate positive peer networks, and respond effectively to challenging behavior.



From Assessment to Action: *Aligning Assessment, Instruction, and Student Outcomes*

This strand will focus on the ongoing relationship between assessment and instruction, and explore how educators can align and strengthen both. Presenters will share valuable information to support compliance, strengthen IEPs, implement effective instruction, and promote student success. Each session will feature presentations by DLD leaders, breakout sessions for a deeper dive into relevant topics, and opportunities for reflection, brainstorming, and planning for future success.



WHO ATTENDS?

- Special educators
- Administrators
- Researchers
- Higher education faculty
- Intervention specialists
- Education leaders

LOCATION

Hyatt Regency Milwaukee
333 W Kilbourn Ave,
Milwaukee, WI 53203

SPONSORSHIP OPPORTUNITIES

Platinum Sponsor — \$3,000 (Only 1 Left)

Position your organization as the leading partner of UnifiED.

Includes:

- 3-minute speaking opportunity during the main session
- Premier logo placement on event website and materials
- Dedicated sponsor highlight post across event social media platforms
- Dedicated email blast to attendees
- Recognition in the event program
- Chair drop during a session of your choosing
- Complimentary attendance for 2 registrants

Gold Sponsor — \$2,000

Build strong visibility throughout the event.

Includes:

- Company recognition during the main session
- Recognition in the event program
- Logo placement on signage and event materials
- 60-second verbal recognition during a featured session
- Submit a script to be read by staff
- Complimentary attendance for 2 registrants

Silver Sponsor — \$1,000

Increase brand awareness with consistent exposure.

Includes:

- Logo placement on signage and event materials
- Recognition in the event program
- 15-second verbal recognition during a featured session
- Complimentary attendance for 1 registrant

ADDITIONAL OPPORTUNITIES

Strand Sponsor — \$1,000 per strand

Three Available (DLD, DDEL or HLPs) Align your organization with a focused audience segment.

Includes:

- “Strand sponsored by [Company]” recognition
- Logo placement on strand session slides
- Inclusion in strand-specific communications
- Ability to be a room host. You are to welcome attendees as they arrive at their strand. Introduce the speaker, give reminders and speak for 60 seconds.

Dedicated Email Blast — \$500 (6 Available)

Reach attendees directly in their inbox. A dedicated marketing email sent through UnifiED communications, designed to promote your organization, product, or offering.

Available: 10/14, 10/15, 10/16

Program Ad — \$250

Includes a half page (8.5” W x 5.43” H) ad within the within the digital UnifiED schedule-at-a-glance.

Lanyard Sponsorship — \$1,500

Ensure your brand is seen throughout the event. Your logo will appear on attendee lanyards distributed at registration, providing continuous visibility. Must be contracted by September 28th.



Badge Sponsorship — \$1,500

Put your brand on the center. Includes placement on attendee badges, providing repeated exposure during every interaction.

Must be contracted by August 24th.



FIRST
First Last

Company



YOUR LOGO
HERE



UNIFIED SPONSORSHIP AGREEMENT & CONTRACT

SPONSORSHIP OPPORTUNITIES			ADDITIONAL OPPORTUNITIES		
Platinum Sponsor	\$3,000	☐	Individual Strand Sponsor	\$1,000	☐
Gold Sponsor	\$2,000	☐	Dedicated Email Blast	\$500	☐
Silver Sponsor	\$1,000	☐	Program Ad	\$250	☐
			Lanyard Sponsor	\$1,500	☐
			Badge Sponsor	SOLD OUT	

CONTACT INFORMATION

Company Name

Contact Name

Title

Mailing Address

City

State/Province

Zip/Postal Code

Country

Phone

Fax

E-mail

Website

PAYMENT INFORMATION

☐ Check enclosed \$_____ (Checks payable to CEC)

☐ Invoice

☐ Charge my:

☐ Visa☐ MasterCard☐ AMEX☐ Discover

Mail payments to The Council for Exceptional Children,
P.O. Box 79026 Baltimore, MD 21279-0026

Card Number

Amount

CVV Code

Exp. Date

Cardholder Signature

Cardholder Printed Name

SIGNATURE AND AGREEMENT

This application will become a contract upon acceptance with authorized signature and is based upon the sponsorship availability, sponsorship fees, rules governing the sponsorship/ad and general information that is included with this document.

Authorized Signature

Date

Print Name and Title

Payment Schedule/Cancellation Policy

Full payment is due with application. Sponsorship/Ads will not be held or confirmed without payment. Sponsorships/Ads are non-refundable.

Questions?

Please contact mhennessy@exceptionalchildren.org
We will work with you to create a package within your budget and designed to meet your goals.



5 | Unified 2026