

Group A - Utilize CEC Content to Add Value to Component Membership

Strategies for Engaging
Your Members

Presented By:

Kelsey McClure & Laurie VanderPloeg

Agenda

- Introductions
- Options to Partner with CEC
- Suggestions for Repurposing CEC Resources
- Discussion and Q/A

Professional Affairs Team

- **Laurie VanderPloeg** | Associate Executive Director, Professional Affairs
- **Amy Stevens** | Senior Director, Professional Development and Standards
- **Kelsey McClure** | Senior Manager, Online Learning
- **Jordanne Blackmon** | Interim Part-Time Manager, Online Learning
- **Marvana Bennett** | Director for Professional Solutions
- **Melissa Trout** | Senior Manager, Meetings
- **Renee Glasby** | Administrative Manager, Convention
- **Joanne Anderson** | Coordinator, Professional Affairs

Let's Get to Know You!

Variety of Learning Formats

- In-person workshops
- Virtual learning sessions
- Live and On-Demand Webinars
- Professional learning communities
- Coaching cycles
- Book studies
- Microlearning opportunities

How CEC Can Support You!

- Identify hot topics relevant to your needs
- Identify national content experts to deliver professional learning
- Identify CEC resources to support your offerings
- Support utilizing the Learning Library resources in a variety of creative ways
- Identify alternative ways to deliver content

Initiate a Partnership with CEC

1. Identify a topic
2. Work with your membership to identify webinar ideas, interested speakers, and potential dates for your event
3. Connect with Kelsey and Amy at CEC to discuss your event(s)
4. Finalize your topics, titles, descriptions, speakers, and dates
5. CEC will create the events in the Learning Library, and support the advertising of the event(s)
6. Host event(s) with CEC

Using CEC Resources

- Use the Learning Library Content
- Create communities of practice or discussion groups
- Connect CEC with potential speakers

CEC Solutions

- **Topics-** Co-Teaching, Early Childhood, High Leverage Practices, Paraeducator , Program Assessment and more!
- **Speakers Bureau- Coming Soon!**
- Units and Divisions can get recommendations from CEC for keynotes, webinars, conference speakers, etc. Have access to:
 - National content experts
 - Topical areas
 - National resources

Let's Discuss!