

## Connect with the Special Education Community Year-Round

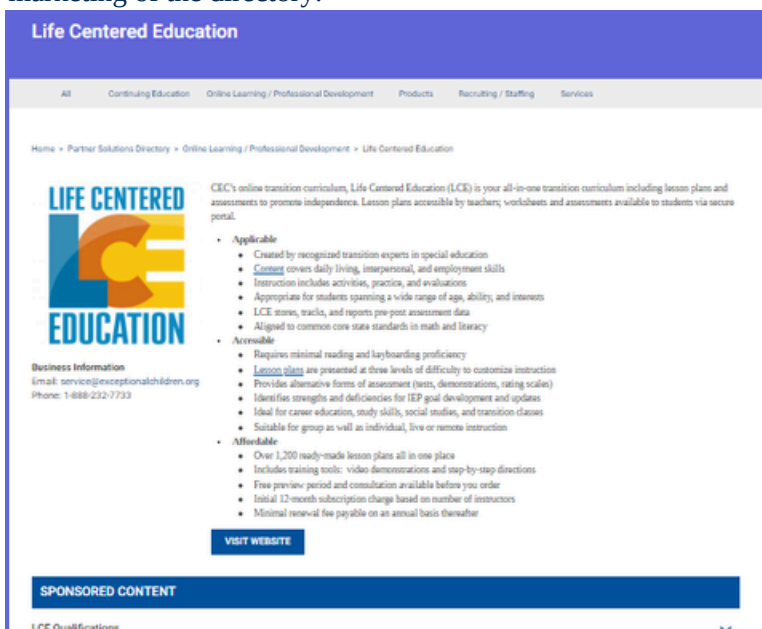
Place your listing in CEC's Partner Solutions Directory and connect with hundreds of thousands of viewers each month. The CEC website is a key resource for educators, administrators, and professionals supporting students with disabilities and talents from Birth to Grade 12.

This affordable platform ensures your products, services, and resources reach a dedicated audience. Listings appear alongside CEC search results, covering the main website and 40+ specialized microsites.

**Join a growing audience:** 1.97 million+ users visited our site in the past year, with an average of 263,000 sessions per month and a 107% increase in pageviews to the directory year-over-year.

The homepage of the Partner Solutions Directory features several options for priority placement. **Premier** partners are displayed at the top of the directory. **Showcase** partners are promoted just below. **Featured** partners are then listed in alphabetical order, followed by those who select a **Standard** listing.

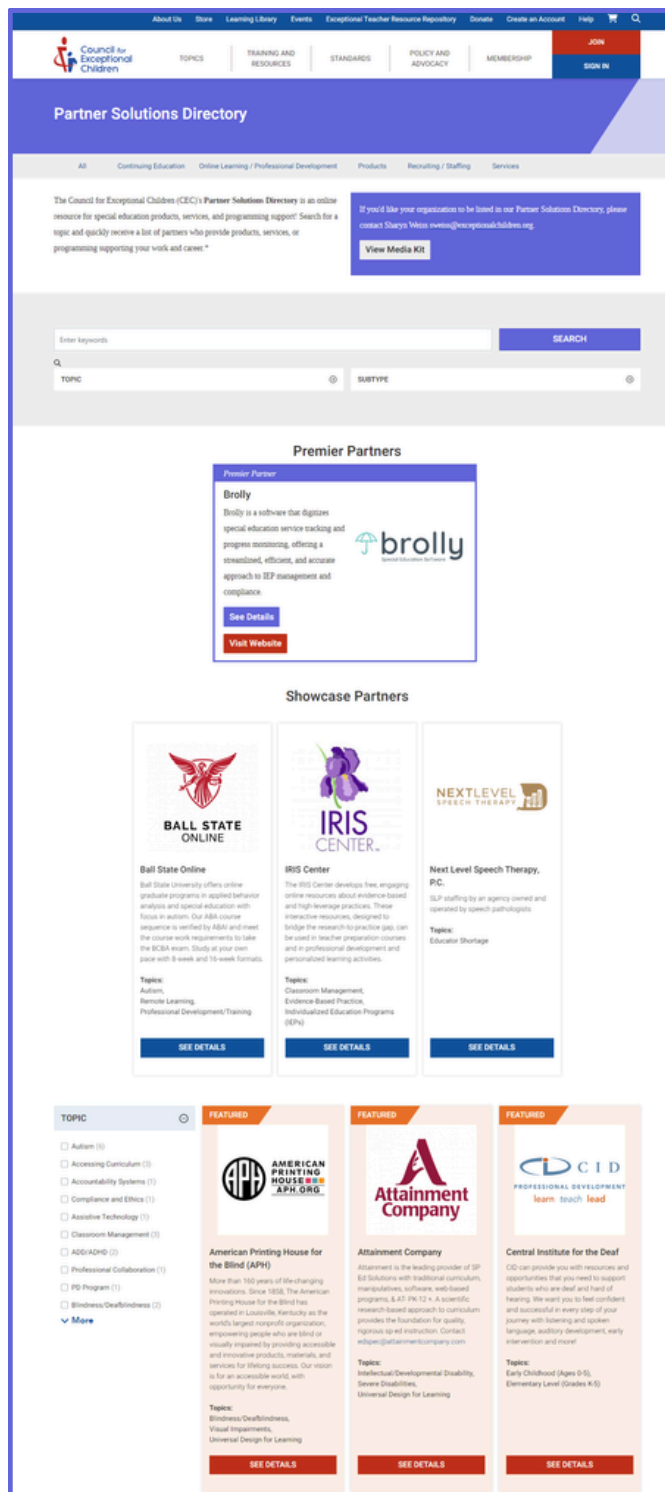
**All listings include:** 12-Month Solutions Directory presence, a branded organization profile page, and year-round CEC marketing of the directory.



The screenshot shows a listing for Life Centered Education (LCE). The listing includes a logo, a description of the LCE online transition curriculum, and a list of features under three categories: Applicable, Accessible, and Affordable. The Applicable section lists features like being created by recognized transition experts, covering daily living and employment skills, and being appropriate for a wide range of ages. The Accessible section mentions minimal reading requirements and alternative assessment forms. The Affordable section notes that over 1,200 ready-made lesson plans are available in one place. A 'VISIT WEBSITE' button is prominently displayed at the bottom of the listing.

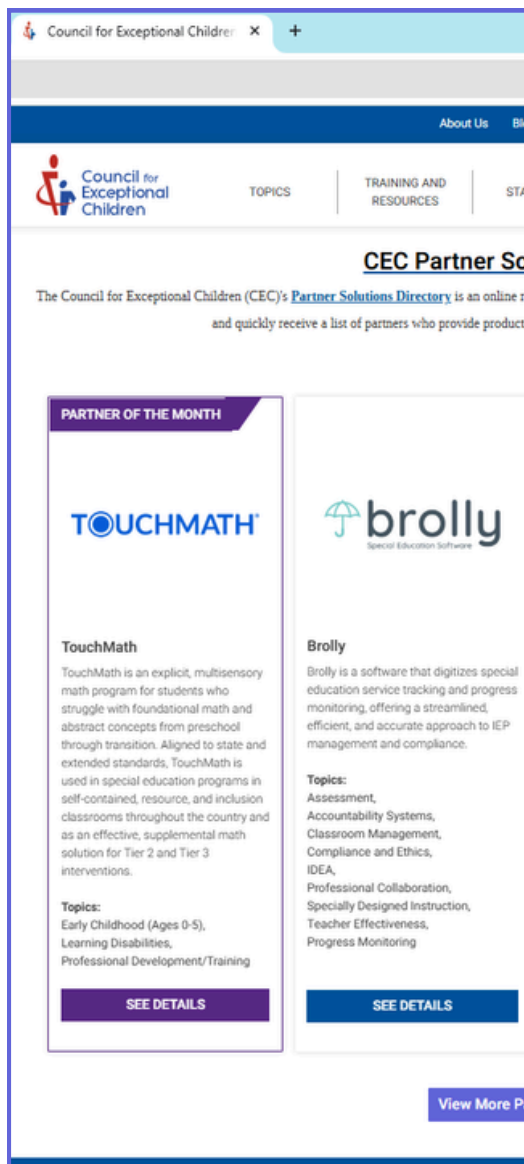
Shown above is a sample of a Partner Solutions Directory listing

[www.exceptionalchildren.org/solutions](http://www.exceptionalchildren.org/solutions)



The screenshot shows the homepage of the Partner Solutions Directory. At the top, there is a navigation bar with links for 'About Us', 'State', 'Learning Library', 'Events', 'Exceptional Teacher Resource Repository', 'Donate', 'Create an Account', and 'Help'. Below this is a search bar with the text 'Enter keywords' and a 'SEARCH' button. The main content area is divided into sections: 'Premier Partners' featuring a listing for 'Brolly' (a software for digitizing special education services), 'Showcase Partners' featuring listings for 'Ball State Online', 'IRIS Center', and 'Next Level Speech Therapy, P.C.', and 'Featured' partners featuring listings for 'American Printing House for the Blind (APH)', 'Attainment Company', and 'Central Institute for the Deaf'. Each listing includes a logo, a brief description, and a 'SEE DETAILS' button.

Shown above is the homepage for the Partner Solutions Directory



## Enhance Your Listing With These Add-On Opportunities

### Quarterly Highlights

Highlight your listing in our eNewsletter *Special Education Today* to tens of thousands of engaged subscribers. Be one (1) of five (5) featured partner opportunities in July, October, January, and April.

### Partner of the Month

(Only 12 available slots per year)

Be featured on [CEC's homepage](#), at the [top of CEC's site search results page](#) AND in two (2) dedicated social media posts. Participants saw an average increase of views by 420%.

### Website Ad

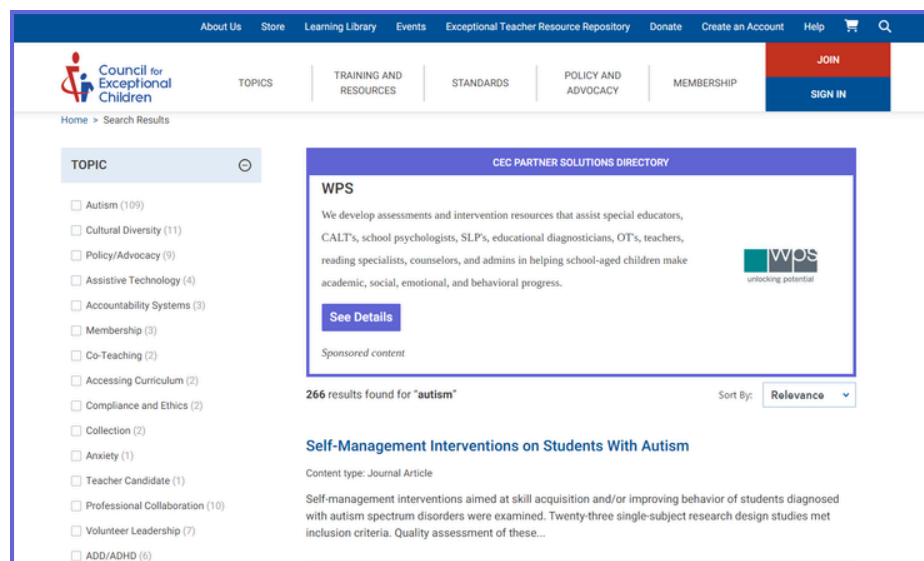
Further enhance your presence on CEC's website with a leaderboard or box ad. A Standard or Featured listing in our Directory will secure a 15% discount; Showcase or Premium listings will secure a 25% discount for ad of 6 months or 12 months. Click [here](#) to learn more about our website advertising.



Top left: Sample of quarterly Partner of the Month highlight on CEC homepage

Bottom left: Sample of Partner of the Month social media post

Bottom right: Sample of Partner of the Month placement at top of search results page of CEC's website



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Packages & Benefits	Standard	Featured	Showcase	Premier
Featured Ribbon and Promotion on PSD Listing Pages		Included	Included	Included
Showcase Promotion on PSD Homepage (Only 8 Available)			Included	
Premier Promotion on PSD Homepage (Only 4 Available)				Included
Videos (up to 500MB Each)	0	2	4	6
Product Images	5	7	10	15
PDF Documents for Download	2	4	6	8
Call-to-Action, Customizable Buttons	3	3	5	5
Analytics on Web Traffic and Engagement (upon request)	Once per year	Twice annually	Quarterly	Quarterly
<b>12-month listing</b>	<b>\$750</b>	<b>\$950</b>	<b>\$2,750</b>	<b>\$4,000</b>
<b>24-month listing</b>	<b>\$1,400</b>	<b>\$1,750</b>	<b>\$4,900</b>	<b>\$7,250</b>
<b>Add-On Opportunities</b>				
<b>Quarterly Highlight (5 Available per quarter)</b>				<b>\$400</b>
<b>Partner of the Month (Only 11 available per year)</b> Add-on is available only to Standard and Featured listings. Feature is included with Showcase and Premier listings package.				<b>\$750</b>
<b>Website Ad (6 months or 12 months)</b> Standard or Featured listing receive 15% discount. Showcase or Premier listing receive 25% discount.				<a href="#"><b>Learn More</b></a>

## Start Your Listing Today

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