

Sponsored eBlasts



eBlasts are targeted email messages you can send to our active audience to promote your products, services, special offers, or content. CEC's engaged audience includes professionals dedicated to Special Education who have the authority to make purchasing decisions. All of our subscribers are opt-ins and have specifically requested to receive messages from our partners, leading to high open and click-through rates. We provide expert support and optimization advice to ensure your eBlast achieves the maximum possible open rates and click-throughs, helping you effectively reach and connect with potential customers.

Audience profile: CEC's mailing list includes special education teachers, administrators, paraprofessionals, early childhood educators, faculty, researchers, and other professionals.

Empowering Teachers, Simplifying IEPs

Hi Friend,

Thank you for attending our webinar, Revolutionizing the IEP Process with AI! We loved sharing how AI can transform the IEP process and support educators with actionable insights.

If you want to watch the webinar again, or you were unable to attend it live, the recording will be available in the "My Dashboard" section of your Learning Library account within the next few days."

As a proud partner of CEC, Let's Go Learn is committed to empowering schools with data-driven solutions while embracing AI. But our support doesn't stop there!

With Let's Go Learn, you can:

- **Streamline the IEP Process** using our AI Assistant to generate PLAAFPs, suggest goals, and track progress.
- **Assess with Precision:** Our diagnostic assessments provide actionable data for every learner.
- **Personalize Learning Paths:** Deliver tailored instruction based on student needs.
- **Support MTSS and RTI Initiatives:** Ensure every student receives the right support at the right time.

Distribution: 45,000+ CEC members + non-member subscribers*

Scheduling: eBlasts to be contracted/scheduled 30 days in advance

Deployment: Content to be provided 21 days prior to deployment

Rates and Availability:

- Only 24 partner eBlasts are sent annually
- **Rate for 1 eBlast: \$5,450**
- **Rate for 2 eBlasts: \$9,950**
- **For an additional \$950**, send a follow-up email to everyone who did not open your original email. A follow-up email is a powerful way to increase your engagement, conversions, and sales.

We can provide customized segmentation for your eBlast based on primary role, geography, and special interest divisions.

Pricing varies depending on list size.

Click [here](#) to submit your proposal.

*CEC subscribers are those within the special education community who have requested to receive information from the Council for Exceptional Children. We provide an opportunity to reach this group only at a discounted price of \$2,500 to approximately 25,000 subscribers.

Terms, Conditions and Restrictions

Email blasts are built within the CEC email platform and must feature the CEC footer. Exclusive email blasts can only be cancelled or rescheduled up to 15 business days prior to the deployment date without incurring a redeployment fee. Changes made less than 15 business days before will incur a fee of up to 50% of the original price. Missing the materials deadline may result in media cancellation.

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<https://exceptionalchildren.org/about-us/business-opportunities>