

Sponsored Webinars



Introducing Sponsored Webinars! This is your opportunity to connect with our highly engaged special education community—both CEC members and non-members—by delivering impactful educational content on the most pressing topics and challenges in the field.

As a sponsor, you'll have the platform to showcase your thought leadership, share your expertise, and provide actionable insights through real-world examples, practical takeaways, and innovative solutions. Your webinar will not only be free for attendees, driving high registration, but it will also be featured in CEC's Learning Library for a full year, ensuring your message reaches a broad and diverse audience long after the live event.

With this sponsorship, you can elevate your brand and make a meaningful impact in the special education community.

Explore what's included in your sponsorship:

• Educational Webinar:

- One (1) 60-minute educational webinar presented by a representative(s) of the sponsoring organization.
- Sponsor recognition during the webinar with your company logo, and a 50-word audio read of your company/product description.

• Promotion and Marketing:

- Webinar promoted by CEC through various marketing channels to our members and subscribers.
- Sponsor's logo and URL link featured on relevant CEC website pages and other marketing communications.

• Extended Reach:

- Webinar recordings will be included in CEC's Learning Library for 12 months, providing extended visibility.

• Post-Webinar Engagement and Attendee List:

- One (1) email sent by CEC to registrants after the event with content provided by the sponsor (only available for live webinars).
- CEC will provide the registered attendee list post-webinar for an agreed-upon one-time use by our sponsor.

• Additional Resources:

- Opportunity to provide additional learning materials, job aids, reference materials, etc.

• Technical Support:

- CEC will run the webinar on our platform to ensure a smooth and professional experience.

The screenshot shows the CEC website's "Live Webinars" section. On the left, a sidebar includes links to Home, Catalog, FAQs, and Cart (0 items). Below is a search bar with fields for Category (ANY), Type (ANY), Content Type (ALL SELECTED (3)), and Keyword (keywords), with a FIND button. The main content area features a large image of a woman in a video conference and the text "Live Webinars" with a subtext "Find all upcoming live webinars here!". Below this are two webinar listings:

Live Webinar | What's Happening in Washington - December 2025 Edition
Includes a Live Web Event on 12/04/2025 at 4:00 PM (EST)
Join Kuna Tavalin, CEC's Senior Advisor for Policy and Advocacy, for a policy update on how recent developments in Washington, D.C. are impacting special education and looking ahead to 2026. (60 minutes)

Live Webinar | Teaching Comprehension: Science & Practice
Includes a Live Web Event on 01/14/2026 at 5:00 PM (EST)
Join Language Dynamics Group and the Council for Exceptional Children (CEC) for an exclusive webinar on structured literacy for language using oral narratives, which has been shown to improve students' listening and reading comprehension, vocabulary, syntax, writing, and domain knowledge. (60 minutes)

On the right, two "LIVE WEBINAR" boxes are shown with dates: 12.04.25 and 1.14.26.

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Webinar Promotion:

CEC will include the promotion of your webinar in CEC's *Special Education TODAY (SET) Newsletters* in the month leading up to your webinar date. CEC will send (1) dedicated email promotion about your sponsored webinar.

Pricing:

- \$3,750 per live webinar
- \$1,000 per recorded webinar straight to the Learning Library* for one year
- \$2,500 for package of 3 recorded webinars
- **ADD-ON OPPORTUNITY:** \$250 promotional ad here in the Learning Library for one month

Webinar Topics:

CEC prioritizes topics that align with its mission to improve the educational success of individuals with disabilities. If you are interested in sponsoring a webinar for our community, our PD team will be happy to collaborate with you to select a relevant and engaging topic for our audience. You can find more information about CEC's mission and focus areas on our website: exceptionalchildren.org/topics

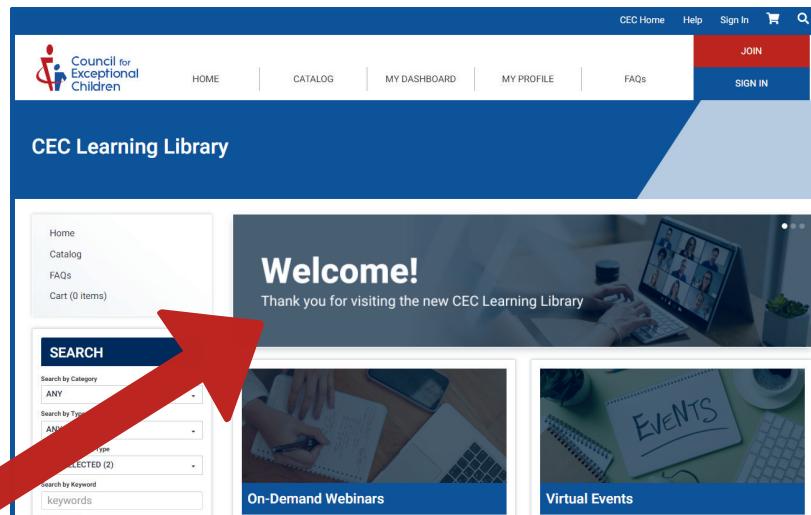
***NOTE:** These are not sales pitch videos. All pre-recorded audio/video content must be approved by CEC and provide practical educational content. All pre-recorded and live webinars must have their content outline approved too. This may be in the form of a best practice, case study, industry issue(s), innovative solution, Q&A or panel discussion.

Should a registered webinar attendee request accessibility accommodations, the sponsor will have the option to pay CEC \$300 to secure services OR secure and provide services on own.

About the CEC Learning Library:

In July 2024, the Council for Exceptional Children (CEC) moved their Learning Library to a new platform. This resource serves as a valuable tool to both members and non-members, allowing all to register for courses, watch webinars, manage their learning history and access available Continuing Education Unit (CEU) certificates.

As the largest international professional organization dedicated to improving the success of children and youth with disabilities and/or gifts and talents, CEC is known as THE source for information, resources, and professional development for special educators.



Propose a Webinar:

Have an idea for an impactful presentation? Let's schedule a time to meet and collaborate using the proposal form:

[**Click here to get started!**](#)