

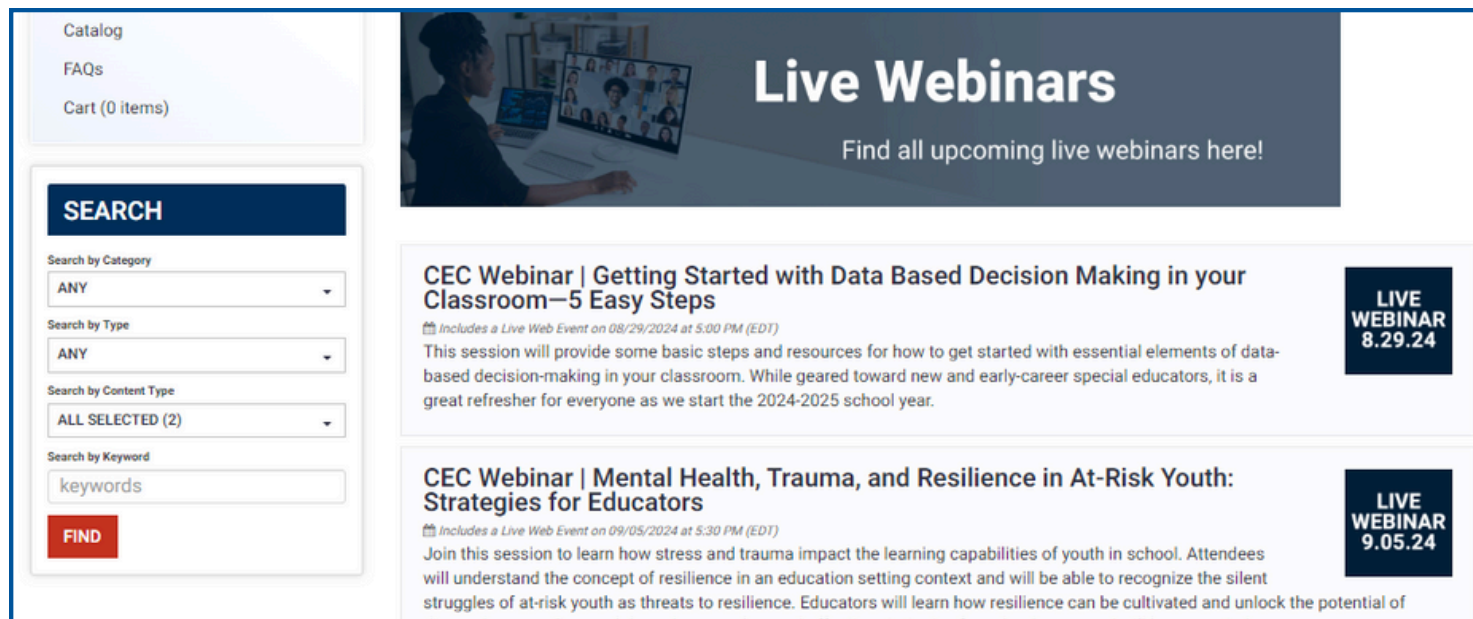
Introducing Sponsored Webinars! This is your opportunity to connect with our highly engaged special education community—both members and non-members—by delivering impactful educational content on the most pressing topics and challenges in the field.

As a sponsor, you'll have the platform to showcase your thought leadership, share your expertise, and provide actionable insights through real-world examples, practical takeaways, and innovative solutions. Your webinar will not only be free for attendees, driving high registration, but it will also be featured in CEC's Learning Library for a full year, ensuring your message reaches a broad and diverse audience long after the live event.

With this new sponsorship, you can elevate your brand and make a meaningful impact in the special education community.

Explore what's included in your sponsorship:

- **Educational Webinar:**
 - One (1) 60-minute educational webinar presented by a representative(s) of the sponsoring organization.
 - Sponsor recognition during the webinar with your company logo, URL link, and a 50-word audio read of your company/product description.
 - Sponsor's logo displayed throughout the webinar.
- **Promotion and Marketing:**
 - Webinar promoted by CEC through various marketing channels to our membership.
 - Sponsor's logo and URL link featured on relevant CEC website pages and other marketing communications.
- **Extended Reach:**
 - Webinar recordings will be included in CEC's Learning Library for 12 months, providing extended visibility.
- **Post-Webinar Engagement and Attendee List:**
 - One (1) email sent by CEC to registrants after the event with content provided by the sponsor (Only available for live webinars).
 - CEC will provide the registered attendee list post-webinar for an agreed-upon one-time use by our sponsor.
- **Additional Resources:**
 - Opportunity to provide additional learning materials, job aids, reference materials, etc., within 3 days of the webinar.
- **Technical Support:**
 - CEC will run the webinar on our platform to ensure a smooth and professional experience.



The screenshot displays the CEC Live Webinars website. On the left is a sidebar with navigation links: 'Catalog', 'FAQs', and 'Cart (0 items)'. Below these is a 'SEARCH' section with filters for 'Search by Category' (set to 'ANY'), 'Search by Type' (set to 'ANY'), 'Search by Content Type' (set to 'ALL SELECTED (2)'), and 'Search by Keyword' (with a text input field containing 'keywords' and a red 'FIND' button). The main content area features a large banner for 'Live Webinars' with the text 'Find all upcoming live webinars here!'. Below the banner are two featured webinar listings. The first listing is titled 'CEC Webinar | Getting Started with Data Based Decision Making in your Classroom—5 Easy Steps' and includes a 'LIVE WEBINAR 8.29.24' badge. The second listing is titled 'CEC Webinar | Mental Health, Trauma, and Resilience in At-Risk Youth: Strategies for Educators' and includes a 'LIVE WEBINAR 8.05.24' badge. Both listings provide brief descriptions of the webinar content and mention that they include a live web event.

Webinar Promotion:

CEC will include the promotion of your webinar in CEC's e-Newsletters in the month leading up to your webinar date. CEC will send (1) dedicated email promotion about your sponsored webinar.

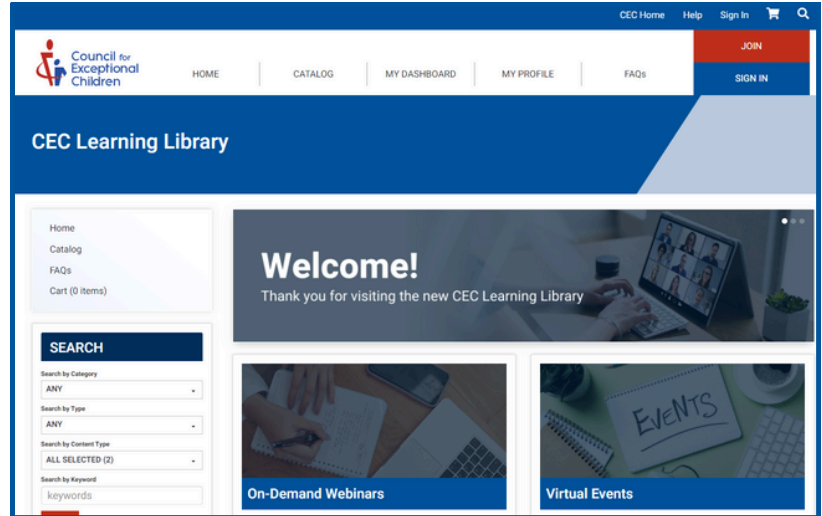
Pricing:

- \$3,750 per live webinar
- \$2,000 per recorded webinar straight to the Learning Library for one year
- \$5,000 for package of 3 recorded webinars
- **ADD-ON OPPORTUNITY:** \$500 promotional ad in the Learning Library for one month

Webinar Topics:

CEC prioritizes topics that align with its mission to improve the educational success of individuals with disabilities. You can find more information about CEC's mission and focus areas on our website:

exceptionalchildren.org/topics



Propose a Webinar:

Have an idea for an impactful presentation?
Let's schedule a time to meet and collaborate
using the proposal form:
Click here to get started!

NOTE: These are not sales pitch videos. All pre-recorded audio/video content must be approved by CEC and provide practical educational content. All pre-recorded and live webinars must have their content outline approved too. This may be in the form of a best practice, case study, industry issue(s), innovative solution, Q&A or panel discussion.

Should a registered webinar attendee request accessibility accommodations, the sponsor will have the option to pay CEC \$300 to secure services OR secure and provide services on own.

About the CEC Learning Library:

In July 2024, the Council for Exceptional Children (CEC) moved their Learning Library to a new platform. This resource serves as a valuable tool to both members and non-members, allowing all to register for courses, watch webinars, manage their learning history and access available Continuing Education Unit (CEU) certificates.

As the largest international professional organization dedicated to improving the success of children and youth with disabilities and/or gifts and talents, CEC is known as THE source for information, resources, and professional development for special educators.