# **Energize Your Component's PD Strategy with CEC Resources**

Presented by: Laurie VanderPloeg, Derek Govin, and Aimee Roberge



### Agenda

- Introductions
- PD Resources available to component and CEC members
- Ways to utilize CEC content to add value to component membership
- Discussion and Q&A



### **Professional Affairs Team**

- Laurie VanderPloeg | Associate Executive Director, Professional Affairs
- Derek Govin | Senior Manager, Online Learning
- Aimee Roberge | Manager, Online Learning
- Marvana Bennett | Director for Professional Solutions
- Melissa Trout | Senior Manager, Meetings
- Renee Glasby | Administrative Manager, Convention
- Joanne Anderson | Coordinator, Professional Affairs



#### Let's Get to Know You!



# What are we working on?

- Learning Library / on-demand PD
- Live Webinars and PD Series
- Virtual PD Events
- Annual Convention
- Exceptional Teacher Resource Repository
- Updated HLP Resources

- Other professional resources
- Professional Preparation Program Standards
- CEC Accreditation
- National Recognition
- CEC Solutions
- Participating in partner events



#### Resources available to component and CEC members



### Learning Library









# Learning Library

- Live Webinars
- On-Demand Webinars
- Sponsored Webinars
- PD Series

- Virtual Events
- On-Demand Programs
- PD Collections
- Quick Takes



### Webinars

- CEC's live webinars are free to CEC members
- Recorded on-demand webinars are free to CEC members in the Learning Library
- Opportunities to collaborate with CEC on a webinar
  - You identify the content & presenter based on needs and interests of members
  - CEC does most of the rest!
  - Great member recruitment, engagement, and retention opportunity
- Most are approximately an hour



#### My Dashboard Content





### **Virtual PD Events**

- 1-2 times per year CEC hosts an online virtual event on an important topic in the special education field. Your input is crucial in this effort.
- We create communication tools so your Units & Divisions can share about these events with your members in social media, emails, newsletters, etc.



Next Virtual PD Event!

LD Strategy Summit

More information:





#### **Upcoming PD Series**

**CEC and Center on PBIS** 

Strategies for Supporting Student Social, Emotional, and Behavioral Growth

#### **CEC and PROGRESS Center**

Specially Designed Instruction (SDI) - Practical Approaches for Adapting Instructional Content, Methodology, and Delivery

**CEC and AIR** 

Empowering Educators to Support Adolescent Literacy





### Convention

- Great opportunity for your members to share ideas between states and meet potential new members through Division networking opportunities
- Each division chooses some content be sure to highlight that for your members!
- Filter & share relevant content for your members
- Share important registration dates/info with your members
- Schedule informal meet-ups through the mobile event app
- Start a discussion thread during convention in the mobile event app
- In-person & virtual options



#### **Exceptional Teacher Resource Repository**





#### **Exceptional Teacher Resource Repository**

- Database of resources for teachers
- Expert-reviewed for relevance & utility
- FREE for CEC members
- Filter content from the resource repository by relevance and topic to members
- Share or highlight resources applicable to members and celebrate contributors from your Division or Unit
- Encourage submissions from your members to increase resources and elevate awareness of your members



#### **High-Leverage Practices**

- New website is under development
- New Faculty Guides
- Customized contracts trainings available
- HLP webinars, collections, and programs available in CEC's Learning Library







# **Membership Profile Importance**

- How to access member profile
- Add contact, demographics, and interest information



CEC HOME MY ACCOUNT SHOPPING CART CUSTOMER SERVICE CENTER f 🎯 💿 in 👰



MEMBERSHIP CONVENTION DONATIONS ADDTOCART

#### **My Profile**

#### Demographics

Primary Area of Interest (Select One)	*		
			-
Secondary Areas of Interest (Select Many)	*		
			+
Professional Role	*		
			•
Employment Setting	*		
			-
Responsibility	*		
			-
Age Level Served	*		
			-
What year did you receive your Bachelor's degree?			
			-
Do You Have a Disability?	*		
			-
Birthyear			
			•
Ethnicity	*		
			-
Conder	*		

#### Account Actions

Edit Profile Address Book Ontact Information Demographics Bio

Opt In and Out

Pay Outstanding Orders

Ochange Username

③ Reset Password

③ Return to User Account



Gender

 $\Box$ 

# How can you utilize CEC content to add value to component membership?



#### **Discussion and Q/A**



# Thank you!

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