

Connect with the Special Education Community Year-Round

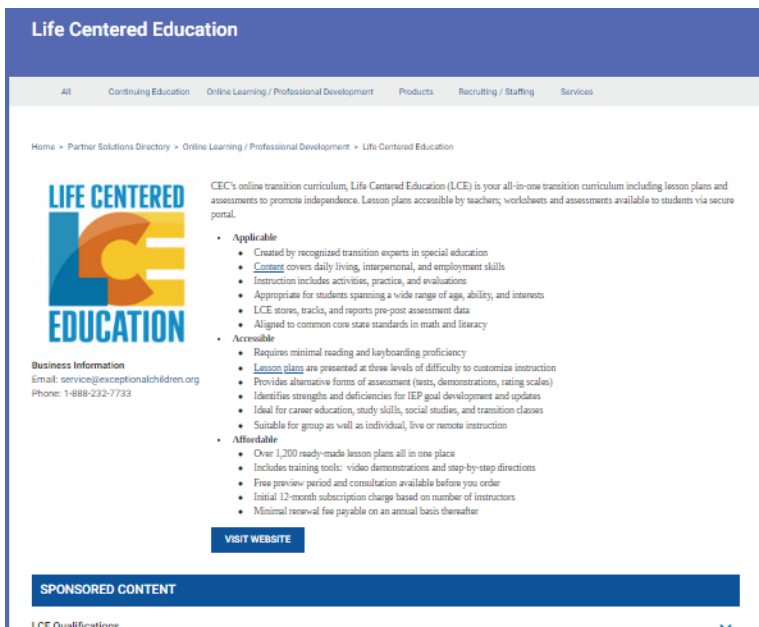
Place your listing in CEC's Partner Solutions Directory and connect with hundreds of thousands of viewers each month. The CEC website is a key resource for educators, administrators, and professionals supporting students with disabilities and talents from Birth to Grade 12.

This affordable platform ensures your products, services, and resources reach a dedicated audience. Listings appear alongside CEC search results, covering the main website and 40+ specialized microsites.

Join a growing audience: 1.1 million+ users visited our site last year, with an average of 345,000 sessions per month and a 13.3% increase in pageviews to directory year-over-year.

The homepage of the Partner Solutions Directory features several options for priority placement. **Premier** partners are displayed at the top of the directory. **Showcase** partners are promoted just below. **Featured** partners are then listed in alphabetical order, followed by those who select a **Standard** listing.

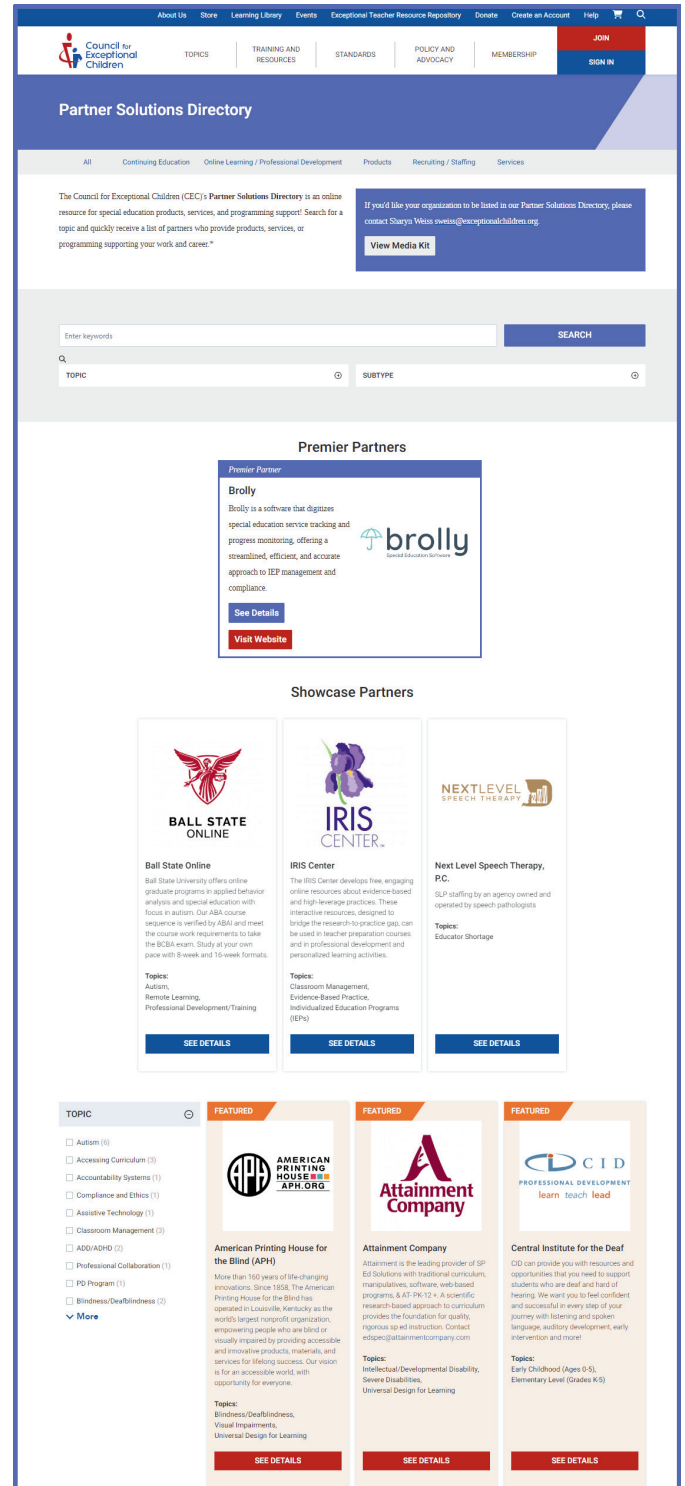
All listings include: 12-Month Solutions Directory presence, a branded organization profile page, and year-round CEC marketing of the directory.



The screenshot shows a listing for Life Centered Education. It includes a header with navigation tabs (All, Continuing Education, Online Learning / Professional Development, Products, Recruiting / Staffing, Services) and a breadcrumb trail: Home > Partner Solutions Directory > Online Learning / Professional Development > Life Centered Education. The main content area features the Life Centered Education logo and a detailed description of their online transition curriculum. A list of bullet points highlights key features such as applicability, accessibility, and affordability. A 'VISIT WEBSITE' button is prominently displayed at the bottom of the listing.

Shown above is a sample of a Partner Solutions Directory listing

www.exceptionalchildren.org/solutions



The screenshot displays the homepage of the Partner Solutions Directory. At the top, there is a navigation bar with links for 'About Us', 'Store', 'Learning Library', 'Events', 'Exceptional Teacher Resource Repository', 'Donate', 'Create an Account', and 'Help'. Below this is a search bar with the text 'Enter keywords' and a 'SEARCH' button. The main content area is divided into sections: 'Premier Partners' featuring a listing for 'Brolly' (a software for special education), and 'Showcase Partners' featuring listings for 'Ball State Online', 'IRIS Center', and 'Next Level Speech Therapy, P.C.'. At the bottom, there is a 'FEATURED' section with a list of topics and three featured partner listings: 'American Printing House for the Blind (APH)', 'Attainment Company', and 'Central Institute for the Deaf'. Each listing includes a logo, a brief description, and a 'SEE DETAILS' button.

Shown above is the homepage for the Partner Solutions Directory

Partner Solutions Directory

See How Our Corporate Partners Can Help You!


The summer doldrums are the perfect time to look for solutions to the persistent problems that pester you throughout the school year.

If you haven't looked recently, CEC's [Partner Solutions Directory](#) is the perfect place to start your search for a solution. These organizations and companies reach out and work directly with CEC members and have a shared vision for an inclusive, accessible education for all people.

Search by topic and quickly receive a list of partners who provide products, services, or programming supporting your work and career.

[Browse Directory](#)

Thank you to our featured partners
Visit their listing for the solutions you need today



The Council for Exceptional Children (CEC) places paid advertisements in publications, including print and digital formats. Placement in a CEC publication does not equal an endorsement. CEC does not evaluate the advertised product, service, or company, except as the organization pertains to the organization's mission.

Enhance Your Listing With These Add-On Opportunities

Quarterly Highlights

Highlight your listing in one of our quarterly promotional eBlasts of the Partner Solutions Directory **AND** in our eNewsletter *Special Education Today*. Be one (1) of five (5) featured partner opportunities in July, October, January, and April. Participants saw an average increase of user engagement by 156%.

Partner of the Month

(Only 12 available slots per year)

Be featured at the top of CEC's site search results page **AND** in two (2) dedicated social media posts. Participants saw an average increase of user engagement by 410%.

Back-to-School Offers

Participate in our back-to-school eBlast, featuring discounts and offers that are designed to help CEC members prepare their classroom and curriculum. This email will deploy in July 2025. Materials will be due June 30, 2025.

Website Ad

Further enhance your presence on CEC's website with a leaderboard or box ad. A Standard or Featured listing in our Directory will secure a 15% discount; Showcase or Premium listings will secure a 25% discount for ad of 6 months or 12 months. Click [here](#) to learn more about our website advertising.

Top left: Sample of quarterly Partner Solutions Directory highlight email

Bottom left: Sample of annual Back-to-School offers email

Bottom right: Sample of Partner of the Month placement at top of search results page of CEC's website


LET CEC PARTNERS HELP YOU GET BACK TO SCHOOL
Exclusive discounts for CEC members!

Dear ,

Did you know that as a CEC member, you have exclusive access to discounts and deals from our partners?


As you begin to think about the upcoming school year, take a look at these **Back-To-School offers**, and be sure to visit our [Partner Solutions Directory](#) for the complete list of products, services, and programming offered by our partners!

Exclusive Offers for CEC Members!




Broolly digitizes special education service tracking and progress monitoring, offering a streamlined, efficient, and accurate approach to IEP management and compliance in your district.

Exclusive to CEC Members: Note CEC15 in your quote or demo request and we'll offer 15% off your school or district implementation fees to get started with Broolly! Broolly supports school districts, charters and charter networks, or individual school sites. Standalone teacher licenses are not supported at this time. [Learn more](#)




Iris Center
Free PD Certificates of Completion for 43 popular online modules! [Learn more](#)



At **Next Level Speech Therapy**, we help CEC members get back to school by connecting and partnering with highly vetted SLPs and school districts in need across the country.

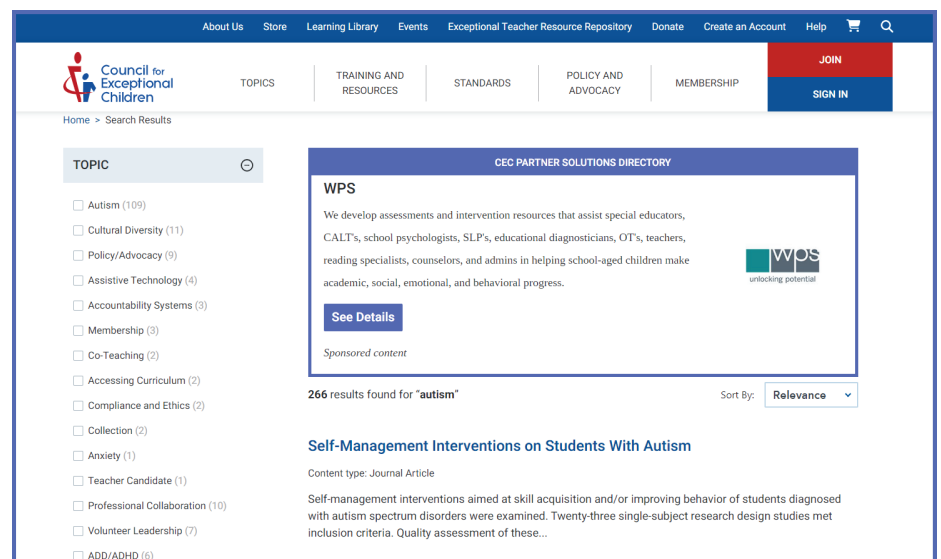
Exclusive to CEC members. [Click this link](#) to enter a drawing for a \$50 Amazon gift card.



Do your students love sports?

Harness their interest in sports and use it as context to teach them STEM! CEC members get 20% off all **STEM Sports Curriculum**, including the new Special Teams Players lessons. Use code **BTS2024** to get started now!

Thank you to our sponsors for supporting special education professionals. Be sure to check out other listings and opportunities at the [Partner Solutions Directory](#).



The screenshot shows the CEC website search results for the term "autism". The top navigation bar includes links for About Us, Store, Learning Library, Events, Exceptional Teacher Resource Repository, Donate, Create an Account, Help, and a shopping cart icon. Below the navigation, there are tabs for TOPICS, TRAINING AND RESOURCES, STANDARDS, POLICY AND ADVOCACY, and MEMBERSHIP. The search results page displays a list of topics related to autism, such as Autism (109), Cultural Diversity (11), Policy/Advocacy (9), Assistive Technology (4), Accountability Systems (3), Membership (3), Co-Teaching (2), Accessing Curriculum (2), Compliance and Ethics (2), Collection (2), Anxiety (1), Teacher Candidate (1), Professional Collaboration (10), Volunteer Leadership (7), and ADD/ADHD (6). A featured listing for "WPS" (We develop assessments and intervention resources that assist special educators, CALT's, school psychologists, SLP's, educational diagnosticians, OT's, teachers, reading specialists, counselors, and admins in helping school-aged children make academic, social, emotional, and behavioral progress.) is highlighted with a "See Details" button. The search results are sorted by Relevance, and 266 results were found for "autism".

Partner Solutions Directory



All listings include: 12-Month Solutions Directory presence, a branded organization profile page, and year-round CEC marketing of the directory.

Packages & Benefits	Standard	Featured	Showcase	Premier
Featured Ribbon and Promotion on PSD Listing Pages		Included	Included	Included
Showcase Promotion on PSD Homepage (Only 8 Available)			Included	
Premier Promotion on PSD Homepage (Only 4 Available)				Included
Videos (up to 500MB Each)	0	2	4	6
Product Images	5	7	10	15
PDF Documents for Download	2	4	6	8
Call-to-Action, Customizable Buttons	3	3	5	5
Analytics on Web Traffic and Engagement (upon request)	Once per year	Twice annually	Quarterly	Quarterly
12-month listing	\$750	\$950	\$2,500	\$4,000
24-month listing	\$1,400	\$1,750	\$4,600	\$7,250
Add-On Opportunities				
Quarterly Highlight (5 Available per quarter)				\$600
Partner of the Month (Only 11 available per year) Add-on is available only to Standard and Featured listings. Feature is included with Showcase and Premier listings package.				\$600
Back-To-School Offer (Only 10 spots available) Email will deploy in July 2025.				\$1,000
Website Ad (6 months or 12 months) Standard or Featured listing receive 15% discount. Showcase or Premium listing receive 25% discount.				Learn More

Start Your Listing Today

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