Readership profile: TEACHING Exceptional Children (TEC) is read by special education teachers and administrators, paraprofessionals, early childhood special educators, college and university faculty, researchers, other professionals.

Editors: Kyena Cornelius University of Florida, USA
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TEACHING Exceptional Children (TEC) is the flagship research-to-practice journal of the Council for Exceptional Children (CEC) and features practical, peer-reviewed articles and in-depth content that present methods and materials for classroom use, as well as current issues in special education teaching and learning. It also features regular columns by the CEC President, CEC Division Presidents, and other leaders in the field. The CEC Connection section of TEC also provides important news about CEC and its programs and events.

About the Council for Exceptional Children

CEC is a professional association of educators dedicated to advancing the success of children with exceptionalities. We accomplish our mission through advocacy, standards, and professional development. CEC members help serve 7.1 million children and youth with disabilities and 3 million children with gifts and talents. CEC members represent a wide range of professionals in the field of special education.

Advertising Rates and Information

2024 Issue Themes

March/April - Transition/Secondary
Materials ALL due January 25

May/June – Literacy
Materials due February 16

July/August – Professional Development
Materials due March 27

Trim size: 8.25 inches wide x 10.875 inches high
Binding: Saddle stitched
Full page: 7.75 inches wide x 10.375 inches high (non-bleed)
8.5 inches wide x 11.125 inches high (bleed)
Half-page Vertical: 3.625 inches wide x 10.375 inches high
Half-page Horizontal: 7.75 inches wide x 5.0 inches high
Quarter-page Vertical: 3.625 inches wide x 5.0 inches high

A high-resolution press-ready PDF is required for all print ad submissions. All fonts must be embedded. Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art images. All color files must be in CMYK color mode. Black and white ads must be in 1-color black only.

Production Contact: Annie Drinkard, adrinkard@exceptionalchildren.org

Print advertising rates (all-color ads)

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Payment terms: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

NEW in 2024!

Digital ads are now available in the Table of Contents in our TEC e-brief email from CEC.

- 48,110 subscribers (member and non-members)
- Average open rate 45%
- Published 6 times a year

LEADERBOARD
600px x 90px (.jpg, .png, or .gif accepted)
1 issue $750, 3 issues $2000, or all 6 issues $4000

BOX
300px x 250 px (.jpg, .png, or .gif accepted)
1 issue $500, 3 issues $1250, or all 6 issues $2500

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