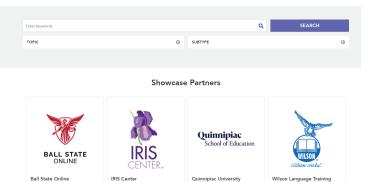
CEC Partner Solutions Directory



Reach the Special Education Community Year-Round

The CEC Partner Solutions Directory is your opportunity to reach hundreds of thousands of viewers each month by placing a listing that **shows up both in the directory and via search results within the CEC digital presence**. The CEC website is the go-to resource for



educators, administrators, higher education professionals and anyone interested in supporting students from Birth to Grade 12 with disabilities and/or gifts and talents.

This resource is an affordable way to reach this community year-round. Our web team will help you make sure that your products, services, and resources are highly viewed by those serving students with disabilities.

https://exceptionalchildren.org/solutions

- Analytic data shows high user engagement 1:16 is the average amount of time a user spends on a partner solutions directory listing. Forbes lists the average at 54 seconds.
- Partner solutions directory listings appear alongside CEC site search results, which indexes not only the headquarters website but also over 40+ geographic and special interest-focused microsites.
- Reach a large audience of special education professionals. 1.4 million users accessed the website last year, and we continue to see 145k sessions per month on the partner solutiosn directory.
- Our audience is growing! Overall pageviews to partner solutions directory listings increased 10.85% YOY.

Packages and Benefits	Standard	Featured	Showcase	Premier
12-Month Solution Center Presence	\checkmark	\checkmark	\checkmark	\checkmark
Featured Ribbon and Promotion on PSD Listing Pages	Not Included	\checkmark	\checkmark	\checkmark
Showcase Promotion on PSD Homepage (Only 8 Available)	Not Included	Not Included	\checkmark	Not Included
Premier Promotion on PSD Homepage (Only 4 Available)	Not Included	Not Included	Not Included	\checkmark
Branded Organization Profile Page	\checkmark	\checkmark	\checkmark	\checkmark
Videos (up to 500MB Each)		2	4	6
Product Images	5	7	10	15
PDF Documents for Download	2	4	6	8
Call-to-Action, Customizable Buttons	3	3	5	5
Year-Round CEC PSD Marketing	\checkmark	\checkmark	\checkmark	\checkmark
Partner of the Month (Only 12 Available) CEC site search feature/social posts	Add \$500	Add \$500	\checkmark	\checkmark
Analytics on Web Traffic and Engagement (upon request)	Once Per Year	Twice Annually	Quarterly	Quarterly
Pricing for 12 month/Listing:	\$650	\$900	\$2,500	\$4,000

Contact Information

Sharyn Weiss, Director of Strategic Partnerships sweiss@exceptionalchildren.org (703) 264-9405

Add On Opportunity

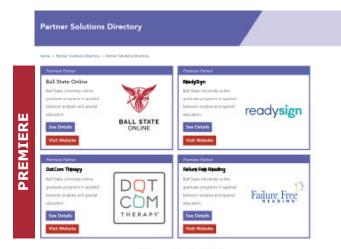
Quarterly Highlight (5 Available per qtr) Highlight in eBlast /TEC Journal Ad

\$500

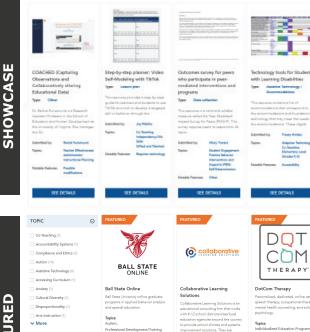
CEC Partner Solutions Directory

PSD Promotional Regions

The homepage of the partner solutions directory features several options for premier placement on the landing page. **PREMIERE** partners are displayed at the top of the directory. **SHOWCASE** partners are promoted just below. **FEATURED** partners are then listed in alphabetical order, followed by those who select a **STANDARD** listing.



Showcase Partner Solutions





Promote Your Directory Listing



Highlight your listing in one of our **quarterly promotional eBlasts of the Resource Directory** AND in a **printed TEC Journal Ad**.

Be one (1) of five (5) featured partner opportunities in July, October, January, and April.

(Limited Availability Remains)

\$500

Sample partner solutions directory listing:

Life Centered Ed	ucation				
All Online Education	Products & Services				
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LCE QUALIFICATIONS				~	
SAMPLE LESSON PLANS				~	
CASE STUDY FINDINGS				~	
	for Exceptional Children or	any of its employees neither	endorse, warrant, nor guaran	ind resources that support the special tee the products or services advertised in t provide the information.	
PRACTICE AD Professional Development Our Standards Adv Tools and Resources Poil	LICY AND VOCACY Policy Work course Basics cy Insider : Action	MEMBERSHIP Individual Membership Group Membership Award Programs CliCommunity Ali-Member Foram Customer Service Center	ABOUT US About US Coar Core Values Non-Discrimination Policy Business Opportunities Job Openings at CEC Headquarters Staff	O O	
				States B88-232-7733 (Voice) or call using Telecommunications Relay Provider. service@rexceptionalchildren.org	



Contact Information

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