**Reach the Special Education Community Year-Round**

The CEC Partner Solutions Directory is your opportunity to reach hundreds of thousands of viewers each month by placing a listing that **shows up both in the directory and via search results within the CEC digital presence**. The CEC website is the go-to resource for educators, administrators, higher education professionals and anyone interested in supporting students from Birth to Grade 12 with disabilities and/or gifts and talents.

This resource is an affordable way to reach this community year-round. Our web team will help you make sure that your products, services, and resources are highly viewed by those serving students with disabilities.

https://exceptionalchildren.org/solutions

- Analytic data shows high user engagement – 1:16 is the average amount of time a user spends on a partner solutions directory listing. Forbes lists the average at 54 seconds.
- Partner solutions directory listings appear alongside CEC site search results, which indexes not only the headquarters website but also over 40+ geographic and special interest-focused microsites.
- Reach a large audience of special education professionals. **1.4 million users** accessed the website last year, and we continue to see **145k sessions per month** on the partner solutions directory.
- Our audience is growing! Overall pageviews to partner solutions directory listings increased 10.85% YOY.

### Packages and Benefits

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<tr>
<th>Standard</th>
<th>Featured</th>
<th>Showcase</th>
<th>Premier</th>
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- **12-Month Solution Center Presence**
- **Featured Ribbon and Promotion on PSD Listing Pages**
- **Showcase Promotion on PSD Homepage (Only 8 Available)**
- **Premier Promotion on PSD Homepage (Only 4 Available)**
- **Branded Organization Profile Page**
- **Videos (up to 500MB Each)**
- **Product Images**
- **PDF Documents for Download**
- **Call-to-Action, Customizable Buttons**
- **Year-Round CEC PSD Marketing**
- **Partner of the Month** (Only 12 Available)
- **CEC site search feature/social posts**

### Pricing for 12 month/Listing:

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<tbody>
<tr>
<td>$650</td>
<td>$900</td>
<td>$2,500</td>
<td>$4,000</td>
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### Contact Information

Sharyn Weiss, Director of Strategic Partnerships
sweiss@exceptionalchildren.org
(703) 264-9405

### Add On Opportunity

**Quarterly Highlight (5 Available per qtr)**
Highlight in eBlast /TEC Journal Ad

$500
PSD Promotional Regions

The homepage of the partner solutions directory features several options for premier placement on the landing page. PREMIERE partners are displayed at the top of the directory. SHOWCASE partners are promoted just below. FEATURED partners are then listed in alphabetical order, followed by those who select a STANDARD listing.

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