

# Social Media Accessibility Resources

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- ❑ Making sure your content is accessible to everyone adds a little time but makes a big impact and sets a positive example for others. It's important to:
  - ▣ [Caption videos](#)
  - ▣ Include [Alt Text](#) on images
  - ▣ Write posts in a reader-friendly way. Don't overcomplicate your language
  - ▣ Use colors that contrast appropriately when using text in graphics. You can use a [contrast-ratio tool](#).
- ❑ Each platform has an accessibility guide. You can find them [here](#).