

## Meet our Founder



### Celest Austin, MD, PhD

While growing up with her autistic sister, Amanda, Celest Austin grew to appreciate her sister's way of thinking. Dr. Austin was alarmed how most resources available did not nurture her sister's unique way of thinking but instead tried to reprogram her with products and services labeled as "cures" and "treatments". With such limited resources available, Dr. Austin's family made sure to celebrate whenever Amanda accomplished anything with the cheer, "GoManda! GoManda!"

From then on, Dr. Austin decided to dedicate her life to autism and studied the uniqueness of autism. After obtaining her MD/PhD from the University of Texas Health Science Center in San Antonio in 2016, Dr. Austin knew she wanted to do more and walked away from further medical training to found a company called GoManda, named after her sister Amanda. Inspired by the unique learning style of Dr. Austin's sister, GoManda is a company dedicated to celebrating the unique mind of autism. GoManda has created a platform that teaches vocabulary using strength-based teaching - a teaching method that works with autism's unique learning style rather than against it.



Created by a Physician-Scientist



Female-Led Business



Austin, TX



Autistic team members

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Called the  
"Netflix for Vocabulary"



Introducing the first  
**neuroeducation app**  
for autistic and  
neurodivergent  
learners

By third grade,

**58%**

of autistic children struggle with literacy, more specifically vocabulary comprehension.

Let's change this.



The solution to teaching vocabulary the right way



Evidence-Based Practice



Increase Vocabulary by 400%



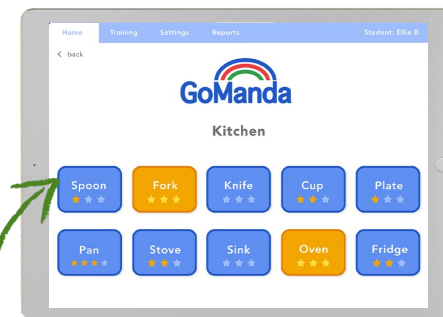
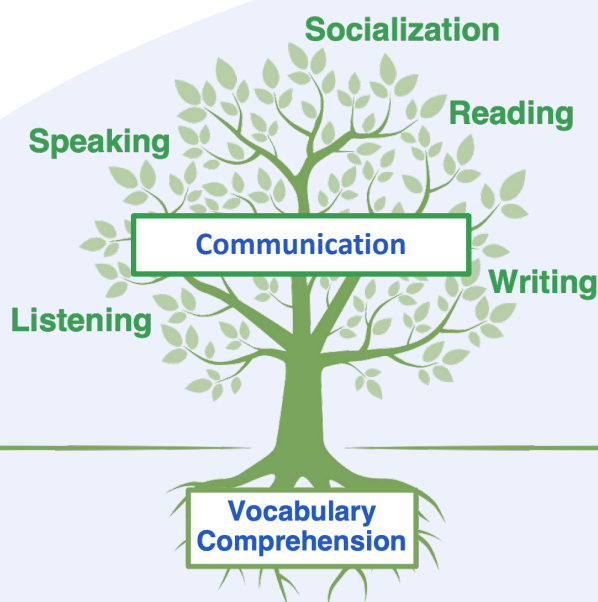
Strength-Based Approach



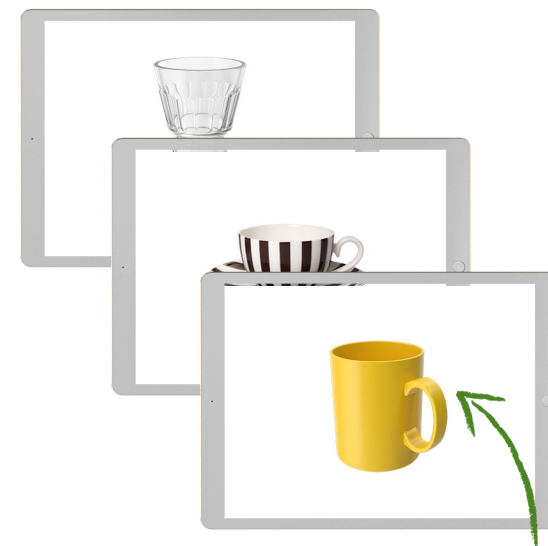
Streamline Learning by 9 Fold

Vocabulary is the foundation to all communication and helps a child connect to their world.

Science shows that autistic learners (and other neurodivergent learners) have a hyperfunctional brain that benefits from seeing multiple variations of a noun. Without learning vocabulary properly, autistic learners can fall behind in literacy, college preparedness, and even confidence - until now.



Select from multiple categories, each one is filled with relevant nouns, highlighted when your child masters them



Each lesson is about showing the different textures, colors, and materials of a noun with high quality images

Date	Time	Category	Noun	Type	Sec	Correct
7/21/2020	05:30AM	Kitchen	Eraser	DEMO	3.41	true
7/21/2020	05:30AM	Kitchen	Eraser	DEMO	3.16	true
7/21/2020	05:30AM	Kitchen	Eraser	DEMO	3.46	true
7/21/2020	05:30AM	Kitchen	Eraser	DEMO	3.77	true
7/21/2020	05:30AM	Kitchen	Eraser	DEMO	3.23	true
7/21/2020	05:30AM	Kitchen	Eraser	QUIZ	4.90	false
7/21/2020	05:30AM	Kitchen	Eraser	QUIZ	4.10	true
7/21/2020	05:30AM	Kitchen	Eraser	QUIZ	3.81	true
7/21/2020	05:30AM	Kitchen	Spoon	DEMO	2.84	true

Real-time data is automatically collected during each lesson and easily exported