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# COMPONENTS 911 HOW WE CAN HELP

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Brannan Meyers, Director of Component Services Danielle, Manager of Component Services

## First Things First....





#### Your Team

**Brannan:** Component Services Director

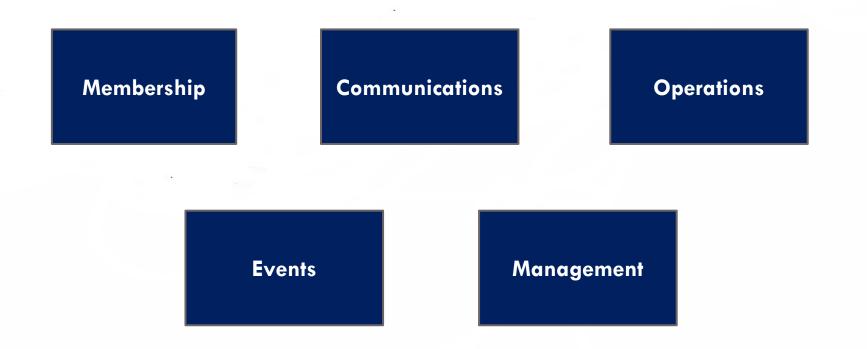
Danielle: Component Services Manager

**Gennith:** Chief Engagement Officer





#### Unit & Division services provided by entire CEC staff





# **Continuing Collaboration**

- Quarterly Unit Townhalls
- DRC Initiated Townhalls
- CECommunity: Division Leadership, Unit Leadership





# **Building Your Bench**

 Volunteer Square
 Volunteer Recruitment
 Volunteer Job descriptions
 III Quarterly list required





# **Engaging With Your Membership**

- Provide Monthly membership lists
- Provide promotional discounts to support Unit & Division campaigns
- Welcome letter template
- Division Dialogue





# **Supporting Communication**



- Website Hosting (including help with updating/ design)
- Online Communities (specific for your Unit & Division)
- Share social media posts as we notice



### Assisting with Events

- Registration thru CEC
- Repackage CEC Programing to utilize as an event opportunity
- Update events you are having on our event webpage
- Provide Zoom account for your meeting
- Fulfill material requests for conferences and other events



## **New Areas of Support**

#### **Unit Advancement Program**



Council for Exceptional Children





11

# What Might This Look Like?

- Create Member Campaign
- Assist in Sending emails
- Detailed analysis
- Membership Strategic Planning
- Membership Surveys
- Manage onboarding of new members
- Meeting Planning
- Event Registration
- Event Marketing
- Communications Marketing Plan
- Graphic Design
- Plan and Launch communications campaign

#### Ongoing

- Administrative support
- Executive leadership

#### **Project Based**

- Board Training
- Strategic Planning



#### Start Of The Conversation

#### Post Assessment

		Operations		
	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectatio
Legal and Financial Pitfal	D/U is not aware of our Fiduciary, Legal & Financial Responsibilities	D/U is aware of some of our Legal/Financial & Fiduciary responsibilities.	D/U is aware of the majority of our Legal/Financial & Fiduciary responsibilities and is in compliance.	D/U is aware of our responsibilities in compliance & has a pla pass on knowledge an stay in compliance.
		Engagement		
TAL OF TRANSPORT	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectatio
Policy & Advocacy	D/U does not have a policy/advocacy plan.	D/U has started working on a strategy/plan.	D/U has a strategy and have started implementing.	D/U has a strong policy/advocacy plan a group of active advoca
Igniting Volunteers	Our D/U has no plan or strategy relating to volunteers, we have a few people that do everything.	Our D/U realizes we need more volunteers, but have not started a plan or strategy.	Our D/U has a consistent call for volunteer and the start of a leadership pipeline	Our D/U has an active volunteer and leadersh pipeline strategy with deep bench of volunte
Networking and Programming	D/U does not offer networking or programming opportunities.	D/U offers networking or programming opportunities at least once a year.	D/U offers networking or programming opportunities at least twice per year.	D/U offers quarterly networking or programming opportu
		Component Membership		
	Not Demonstrated Our D/U has no	Below Expectations Our U/D has started	Meets Expectations Our U/D has a strategy	Exceeds Expectati
Membership Cycle Strategy	membership cycle strategy or plan	working on a strategy/plan.		cycle strategy & plan we implement consis & reassess annually.
		Communication		
and the second se	Not Demonstrated	Below Expectations	Meets Expectations	Exceeds Expectati
Member	D/U does not	D/U communicates with its members quarterly.	D/U communicates with its members bi-monthly.	D/U communicates w members monthly.
Communicatio		How CEC Works		
		HOW CEC WORKS	Meets Expectations	Exceeds Expectatio
	Not Demonstrated	Below Expectations		Our D/U is aware of h
	Not Demonstrated	Below Expectations Our D/U understands how	Our D/U is aware of	CEC international wor

**CEC Leadership Institute Post-Assessmen** 



#### **Contact Information**

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