Let’s Follow Up!

Making the Most of Your Energy from Yesterday!
Agenda

• Share Your Story
• Log Your Visits
• Thank Your Staff Members and Members of Congress
• Activate Your Networks Using Social Media
• Make Sure SELS 2023 is Bigger than 2022
Picture It – SELS Planning Meeting – January, 2023

- SELS 2023 will succeed if we make it succeed!
- We need to hear from you about your best experiences from the past few days so that we can use them in our marketing materials.

#SELS2022
Join at slido.com
#9873902

① Start presenting to display the joining instructions on this slide.
A highlight of our Hill visits from yesterday was...(To be helpful, it would be great if you could write in complete sentences.)
What did you learn on Sunday or Monday that may change the way you do something back at home?
What percentage of your Hill visits were in person?
Who Did You Visit?

Making the Most of Your Energy from Yesterday!
Who Did You Visit?

- Relationships are currency
- While all of us get to go home, we have full time staff who work in Washington, DC
- Our team needs to know what you talked about and who you spoke with so that they can connect to teams here in DC if needed.
Who Did You Visit?

- Log all of your visits - one person per team!
- If you need someone from CASE or CEC to follow up, then please mark that as such.
Send a Thank You!

Making the Most of Your Energy from Yesterday!
Let’s Send a Thank You!

Thank you notes serve multiple purposes:

● Thank the staffer and Member of Congress
● Get our issues into the inbox
● Connect for the longer haul
Let’s Send a Thank You!

Two Thank You Notes Available

- **Thank you note 1** is to connect you and your team with that office.
- **Thank you note 2** is to connect that office with our professional staff.
Let’s Send a Thank You!

- Resources at:
Activating Your Social Networks

Making the Most of Your Energy from Yesterday!
Activating Our Network

Each of us has a network of people we are working with back at home:

- CASE or CEC State Unit
- Division Members
- Others in Your Leadership Network
Activating Our Network

Two requests:

1. Share the social media toolkit with at least one of your networks:
   - **Example:** Send the social media toolkit to the members of your state unit.

2. Share the link to the Legislative Action Center with at least one of your networks:
   - **Example:** Share the link to the action center on Twitter or Facebook
Activating Our Network

- A short letter to share with people:
Make 2023 SELS Bigger than 2022 SELS

Making the Most of Your Energy from Yesterday!
Plan now to attend SELS 2023!
Bring a friend (or a few) with you!
Dates for 2023 -

**July 9, 2023 - July 12, 2023**

Send a message to a friend, a colleague or someone you know in your network and invite them to SELS 2023!

#SELS2022
SELS 2023 > SELS 2022

Thank You!