

Special
Education
Legislative
Summit **2022**
July 10-13, 2022



Let's Follow Up!

Making the Most of Your Energy from Yesterday!

Agenda

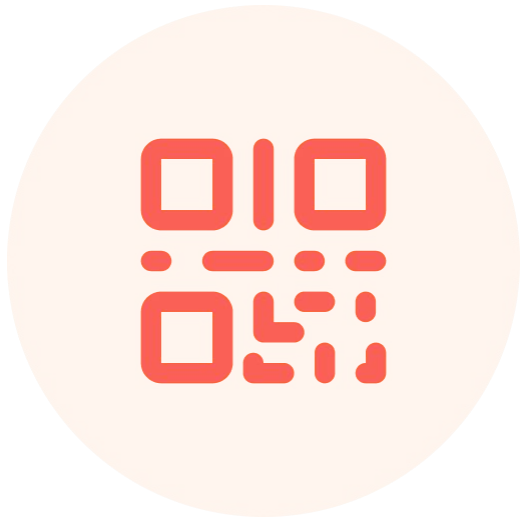
- Share Your Story
- Log Your Visits
- Thank Your Staff Members and Members of Congress
- Activate Your Networks Using Social Media
- Make Sure SELS 2023 is Bigger than 2022

Picture It – SELS Planning Meeting – January, 2023



- SELS 2023 will succeed if we make it succeed!
- We need to hear from you about your best experiences from the past few days so that we can use them in our marketing materials.

slido



**Join at slido.com
#9873902**

① Start presenting to display the joining instructions on this slide.

slido



A highlight of our Hill visits from yesterday was...(To be helpful, it would be great if you could write in complete sentences.)

① Start presenting to display the poll results on this slide.

slido



What did you learn on Sunday or Monday that may change the way you do something back at home?

① Start presenting to display the poll results on this slide.

slido



What percentage of your Hill visits were in person?

① Start presenting to display the poll results on this slide.

Special
Education
Legislative
Summit **2022**
July 10-13, 2022



Who Did You Visit?

Making the Most of Your Energy from Yesterday!

Who Did You Visit?

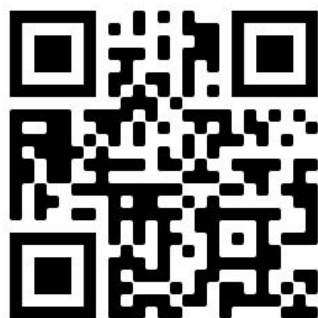


- Relationships are currency
- While all of us get to go home, we have full time staff who work in Washington, DC
- Our team needs to know what you talked about and who you spoke with so that they can connect to teams here in DC if needed.

Who Did You Visit?



- <https://bit.ly/SELS2022>
- **Log all of your visits - one person per team!**
- **If you need someone from CASE or CEC to follow up, then please mark that as such.**



Special
Education
Legislative
Summit **2022**
July 10-13, 2022



Send a Thank You!

Making the Most of Your Energy from Yesterday!

Let's Send a Thank You!

- Thank you notes serve multiple purposes:
 - Thank the staffer and Member of Congress
 - Get our issues into the inbox
 - Connect for the longer haul



Let's Send a Thank You!

- Two Thank You Notes Available
 - **Thank you note 1** is to connect you and your team with that office.
 - **Thank you note 2** is to connect that office with our professional staff.



Let's Send a Thank You!

- Resources at:
 - <https://bit.ly/SELSThanks>



Special
Education
Legislative
Summit **2022**
July 10-13, 2022



Activating Your Social Networks

Making the Most of Your Energy from Yesterday!

Activating Our Network



Each of us has a network of people we are working with back at home:

- CASE or CEC State Unit
- Division Members
- Others in Your Leadership Network

Activating Our Network

Two requests:



1. **Share the social media toolkit with at least one of your networks:**
 - **Example:** Send the social media toolkit to the members of your state unit.
2. **Share the link to the Legislative Action Center with at least one of your networks:**
 - **Example:** Share the link to the action center on Twitter or Facebook

Activating Our Network

- A short letter to share with people:
- <https://bit.ly/SELS22Media>



Special
Education
Legislative
Summit **2022**
July 10-13, 2022



Make 2023 SELS Bigger than 2022 SELS

Making the Most of Your Energy from Yesterday!

SELS 2023 > SELS 2022

- Plan now to attend SELS 2023!
- Bring a friend (or a few) with you!
- Dates for 2023 -
July 9, 2023 - July 12, 2023
- Send a message to a friend, a colleague or someone you know in your network and invite them to SELS 2023!

Special
Education
Legislative
Summit **2022**
July 10-13, 2022



#SELS2022

SELS 2023 > SELS 2022

<https://bit.ly/SELS23Invite>



Special
Education
Legislative
Summit **2022**
July 10-13, 2022



#SELS2022



Special
Education
Legislative
Summit **2022**
July 10-13, 2022



Thank You!
