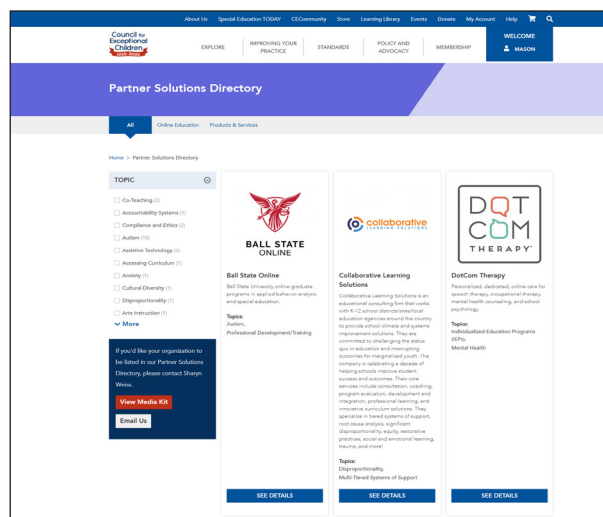


CEC Partner Solutions Directory



Reach the Special Education Community Year-Round

The CEC Partner Solutions Directory is your opportunity to reach hundreds of thousands of viewers each month by placing a listing that **shows up both in the directory and via search results within the CEC digital presence**. The CEC website is the go-to resource for educators, administrators, higher education professionals and anyone interested in supporting students from Birth to Grade 12 with disabilities and/or gifts and talents.

This resource is an affordable way to reach this community year-round. Our web team will help you make sure that your products, services, and resources are highly viewed by those serving students with disabilities.

<https://exceptionalchildren.org/solutions>

Each business listing is indexed/filtered by:

Category (1): Products, Services, Colleges/Universities, Trainings, Graduate Programs, Other

Topics (3): Up to three from this list: <https://exceptionalchildren.org/topics>

Packages and Benefits	Standard	Featured	Showcase	Premiere
12-Month Solution Center Presence	✓	✓	✓	✓
Featured Ribbon and Promotion on PSD Listing Pages		✓	✓	✓
Showcase Promotion on PSD Homepage (Only 8 Available)			✓	
Premiere Promotion on PSD Homepage (Only 4 Available)				✓
Branded Organization Profile Page	✓	✓	✓	✓
Videos (up to 500MB Each)		2	4	6
Product Images	5	7	10	15
PDF Documents for Download	2	4	6	8
Call-to-Action, Customizable Buttons	3	3	5	5
Year-Round CEC PSD Marketing	✓	✓	✓	✓
Analytics on Web Traffic and Engagement (upon request)	Once Per Year	Twice Annually	Quarterly	Quarterly
Pricing for 12 month/Listing:	\$650	\$900	\$2,500	\$4,000

Add on opportunity

Highlighted partner in eBlast /TEC Journal Ad

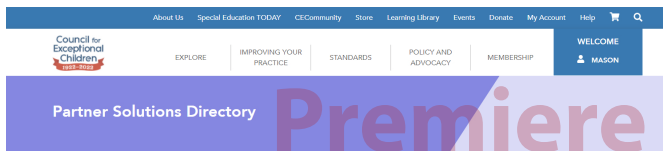
\$1500

Contact Information

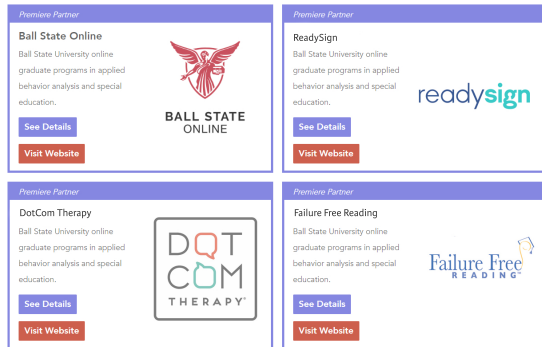
Sharyn Weiss, Director of Strategic Partnerships
sweiss@exceptionalchildren.org
 (703) 264-9405



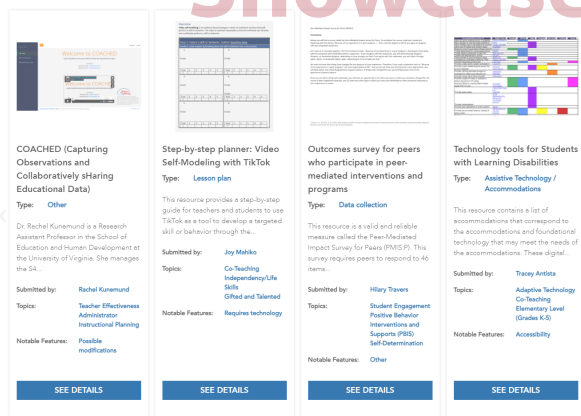
CEC Partner Solutions Directory



Home > Partner Solutions Directory > Partner Solutions Directory



Showcase Partner Solutions



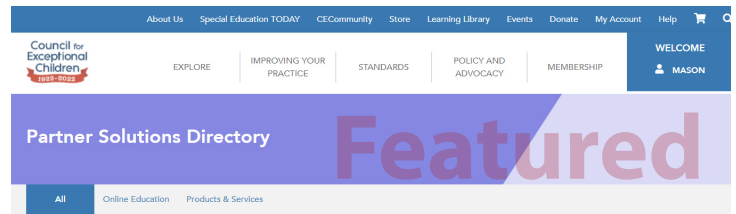
PSD Homepage Promotional Areas

The homepage of the partner solutions directory features several options for premiere placement on the landing page. The image to the top demonstrates the locations of both the PREMIERE and SHOWCASE promotional areas.

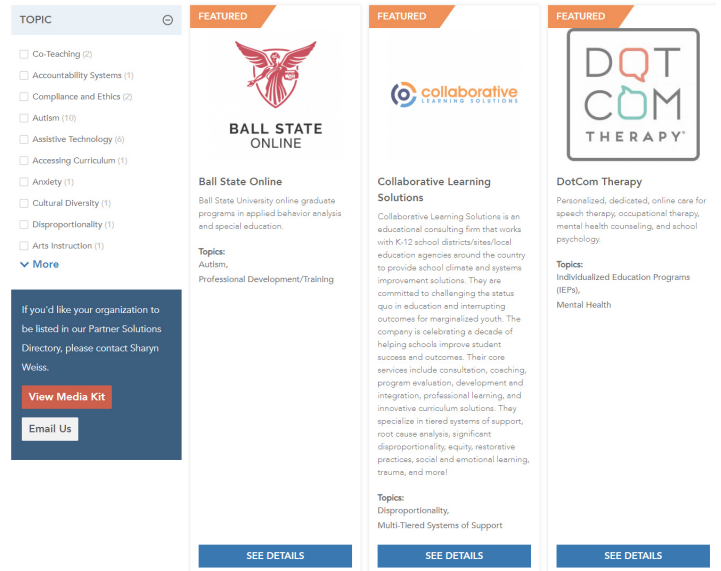
Promote Your Listing

Highlight your listing in one of our quarterly promotional eBlasts of the Resource Directory AND in a printed TEC Journal Ad. Be one (1) of five (5) featured partner opportunities in July, October, January, and April (Limited Availability Remains)

\$1,500

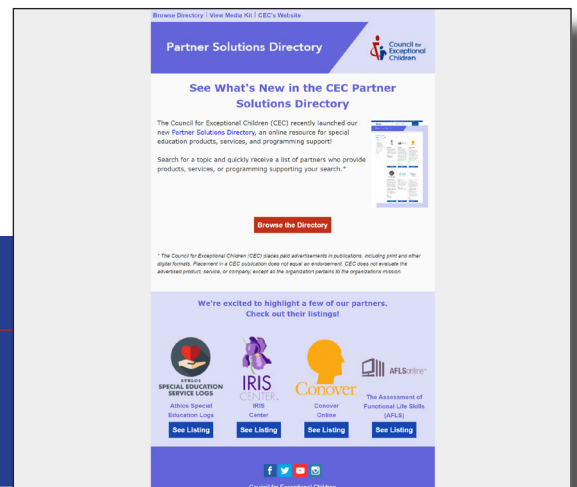


Home > Partner Solutions Directory



PSD Listing Promotional Areas

The listing pages of the partner solutions directory is organized into two alphabetical lists of partners. The FEATURED partners are listed in alphabetical order, followed by those who select a standard listing.



Contact Information

Sharyn Weiss, Director of Strategic Partnerships
sweiss@exceptionalchildren.org
(703) 264-9405

