

# TEACHING Exceptional Journal

Published by the Council for Exceptional Children

TEACHING  
exceptional children



**Readership profile:** *TEACHING Exceptional Children (TEC)* is read by special education teachers and administrators, paraprofessionals, early childhood special educators, college and university faculty, researchers, other professionals.

**Editors:** Dawn Rowe PhD, East Tennessee State University

TEACHING Exceptional Children (TEC) is the flagship **research-to-practice journal** of the Council for Exceptional Children (CEC) and features practical, peer-reviewed articles and in-depth content that present methods and materials for classroom use, as well as current issues in special education teaching and learning. It also features regular columns by the CEC President, CEC Division Presidents, and other leaders in the field. The CEC Connection section of TEC also provides important news about CEC and its programs and events.

### About the Council for Exceptional Children

CEC is a professional association of educators dedicated to advancing the success of children with exceptionalities. We accomplish our mission through advocacy, standards, and professional development. CEC members help serve 7.1 million children and youth with disabilities and 3 million children with gifts and talents. CEC members represent a wide range of professionals in the field of special education.

## Advertising Rates and Information

### Closing dates for print advertising

Issues	Insertion Orders Due	Ad Materials Closing Date
54:5 (May 2022)	February 17, 2022	March 3, 2022
54:6 (July 2022)	April 14, 2022	April 28, 2022
55:1 (September 2022)	June 16, 2022	June 30, 2022
55:2 (November 2022)	August 18, 2022	September 1, 2022
55:3 (January 2023)	October 12, 2022*	October 26, 2022*
55:4 (March 2022)	December 15, 2022*	December 30, 2022*
55:5 (May 2022)	February 17, 2023*	March 3, 2023*
55:6 (July 2022)	April 14, 2023*	April 28, 2023*

\*Tentative Deadlines

**Trim size:** 8.25 inches wide x 10.875 inches high  
**Binding:** Saddle stitched  
**Full page:** 7.75 inches wide x 10.375 inches high (non-bleed)  
 8.5 inches wide x 11.125 inches high (bleed)

**Half-page Vertical:** 3.625 inches wide x 10.375 inches high  
**Half-page Horizontal:** 7.75 inches wide x 5.0 inches high  
**Quarter-page Vertical:** 3.625 inches wide x 5.0 inches high

A high-resolution press-ready PDF is required for all print ad submissions. All fonts must be embedded. Minimum required image resolution is 300 dpi for color or grayscale images and 900-1200 dpi for line art images. All color files must be in CMYK color mode. Black and white ads must be in 1-color black only.

**Production Contact:** Annie Drinkard, [adrinkard@exceptionalchildren.org](mailto:adrinkard@exceptionalchildren.org)

### Print advertising rates (all-color ads)

	1x	3x	6x
<b>Full Page</b>	\$2,500	\$2,300	\$2,100
<b>Half Page</b>	\$1,800	\$1,700	\$1,600
<b>1/4 page</b>	\$1,100	\$1,000	\$900
<b>Back Cover</b>	\$3,100	\$2,900	\$2,700
<b>Inside Front Cover</b>	\$2,900	\$2,700	\$2,500
<b>Inside Back Cover</b>	\$2,800	\$2,700	\$2,600

**Agency commission:** 15%

**Payment terms:** Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

## Contact Information

Sharyn Weiss, Director of Strategic Partnerships  
[sw Weiss@exceptionalchildren.org](mailto:sw Weiss@exceptionalchildren.org)  
 (703) 264-9405

