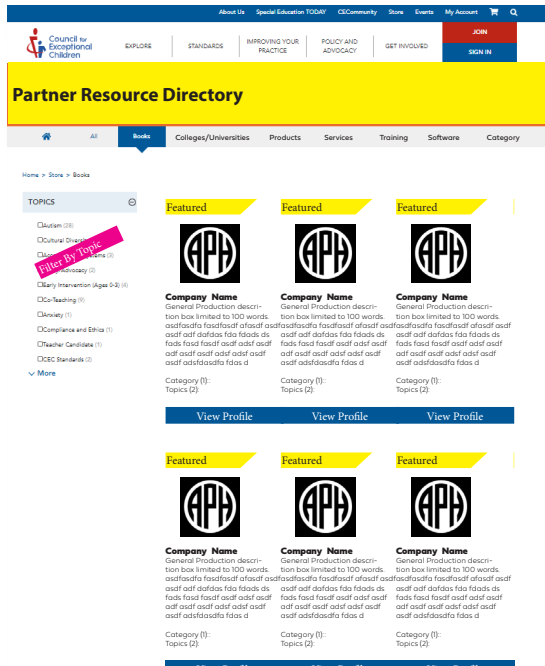# CEC Partner Resource Directory

Reach the Special Education Community Year-Round

The CEC Product/Service Directory is your chance to reach hundreds of thousands of viewers each month by placing a listing that shows up both in the directory and via search results within the CEC digital presence.

The Partner Resource Directory is scheduled to launch July 1, 2021.

The CEC website is the go-to resource for educators, administrators, higher education professionals and anyone interested in supporting students from Birth to Grade 12 with disabilities and/or gifts and talents.

This resource is an affordable way to reach this community year-round. Our web team will help you make sure that your products, services, and resources are highly viewed by those serving students with disabilities.

What's Included?

Individual Listing

Each business listing includes:
Business description, logo, business contact information, and up to five pieces of sponsored content. Each sponsored content may include an image, up to 100 words description, and a link back to your website.
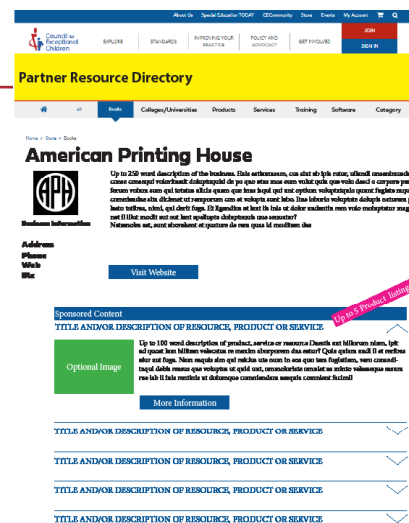
Search Indexing

Each business listing is indexed/filtered by:
Category (1): Products, Services, Colleges/Universities, Trainings, Other
Topics (3): Up to three from this list: https://exceptionalchildren.org/topics

Pricing

Business/Directory Listing	Pre-Launch	Post-Launch
12-Month Featured Listing (only 6 available) *Featured listings appear on the landing page of the product/service directory*	~~$2,500~~ Sold Out	$3,000
12-Month Standard Listing	$500	$600
Promote Your Listing *Highlight your listing in one of our quarterly promotional eBlasts of the Resource Directory AND in a printed TEC Journal Ad*	$1,000	$1,200
Additional 5 Sponsored Content Entries	$250	$250

Payment terms: Terms for invoices are net 30. Publisher reserves the right to withhold advertising from delinquent advertisers.

Contact Information

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Council for Exceptional Children