



Virtual Sponsorship Opportunities

Mobile App Premier Sponsor

March 8 - 13

\$20,000 (exclusive)

The Mobile App keeps convention attendees connected, engaged, and informed. This tool provides access to all convention details including virtual sessions, exhibitor and sponsor directory, social media, alerts, and much more! Your company logo will be placed on the Mobile App, so attendees know who sponsored it. Benefits include:

- Premium logo recognition within the mobile and desktop versions of app
 - Logo recognition in all communication directing attendees to download the app and all other communications mentioning the app
 - Text ad within promotional e-blast promoting the app
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Yes I Can Awards

March 13, 11:15pm – 12:45pm EST

\$12,000 (exclusive)

Every year, CEC honors students with disabilities who excel in an area of strength or interest. Since 1982, thousands of children and youth have been recognized for their achievements in academics, arts, school and community, self-advocacy, technology and transition. The Yes I Can Awards Ceremony is an extremely moving event and a highlight of the CEC Convention & Expo. Benefits include:

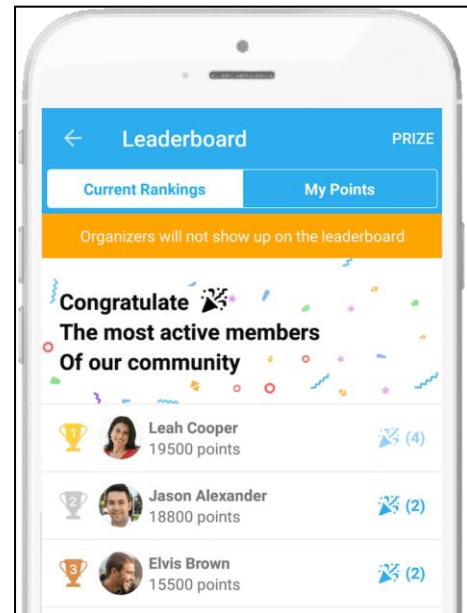
- Two-minute opportunity to address the audience or to play a video
 - Company logo prominently placed on the introduction video loop and on the CEC website
 - Logo recognition next to the event on the agenda and in all member promotions related to the awards
 - 728x90 banner ad on the CEC Convention website (December 2020 – March 2021)
 - Opportunity for sponsor to receive list of all attendees that went to the event
 - Opportunity to include a link on the page for attendees to download a sponsor asset like a chair drop
 - Text ad in all promotional emails sent by CEC about this event
 - Logo recognition next to event on agenda and in all member promotions about event
 - CEC will have the event open for at least 75 days after the event
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Leaderboard Contest

\$5,000 (*exclusive*)

The CEC Leaderboard Contest gamification feature will drive more interaction and participation, while creating friendly competition among CEC attendees. Attendees can earn points by initiating conversations, sharing an interesting article, creating their own personal schedule with selected sessions, or updating their professional profile for networking. Top leaderboard participants will be selected to win a prize. Benefits include:

- Sponsorship includes recognition (text and logo) in the app as the exclusive sponsor wherever the CEC Leaderboard Contest is mentioned
- Logo recognition and a text ad in an email promoting the CEC Leaderboard Contest pre-event
- Text recognition as sponsor in all push notifications promoting the CEC Leaderboard Contest



Dedicated Sponsor E-blast

\$2,000 (*6 available*)

Send a dedicated e-blast to 20,000 CEC members and prospects before CEC L.I.V.E. Use an e-blast to promote a booth giveaway, an exhibitor session, or to simply drive traffic to your virtual booth. CEC will send your HTML e-blast to registered attendees and has final approval on all messaging.

Expo Showcase Session Promotional Package

\$1,000 (*Unlimited*)

The Expo Showcase Session Promotional Package will help drive attendees to your live or on-demand booth session. This is a great way to promote your session to all attendees and showcase your products and services to a captive audience. CEC will actively promote your session and drive attendees to your booth. Benefits include:

- CEC will send an email to all attendees before the event including all upcoming or on-demand Expo Showcase Sessions
- (1) Mobile app push notification per partner
- Promotion of content via inclusion in the official schedule available in the app
- Promotion on the CEC website
- Available on demand through March 8 - May 31

Social Media Bundle

\$1,000 (5 available)

Leverage CEC's social media channels to enhance your show presence. Each social media bundle includes posts on LinkedIn, Twitter, and Facebook (one each, three total). Benefits include:

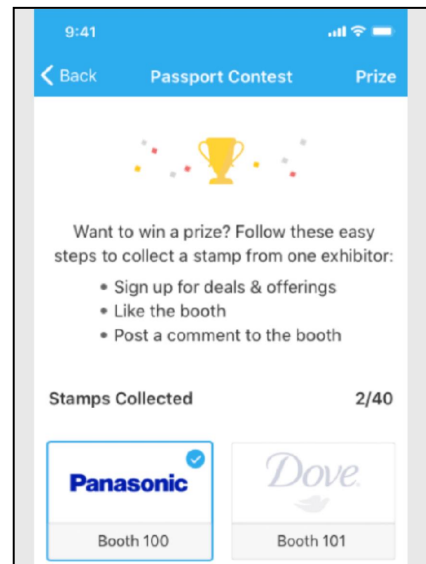
- 280 characters
- (1) image (max size: 1024x512)

Passport Contest

\$1,000 (30 available)

During CEC L.I.V.E., attendees will have the opportunity to earn stamps by visiting exhibitors participating in the Passport Contest. In order to get a stamp, an attendee must like your page, leave a business card, and access your booth's deals and offers. Attendees must get a stamp at all participating exhibitors to be entered into the grand prize. Benefits include:

- CEC will send an email to all attendees before the event listing participating sponsors and prizes
- Push notifications to remind attendees to participate
- CEC will offer prizes; vendors could offer an additional prize if interested as well



Video Placement

\$500 (Unlimited)

Have your video content play before sessions on the conference channel, and the day and time, of your choice. Multiple sponsorships are available.

- 45 second spots; (1) prior to sessions
- Sponsor can provide a 45 second script to be read as an audio ad, as an alternative to video

Mobile App Push Announcements

\$500 (15 per day available)

Send your marketing message directly to the mobile devices of CEC L.I.V.E. attendees and drive traffic to your virtual booth. There is no limit to the amount of characters used in these announcements.