

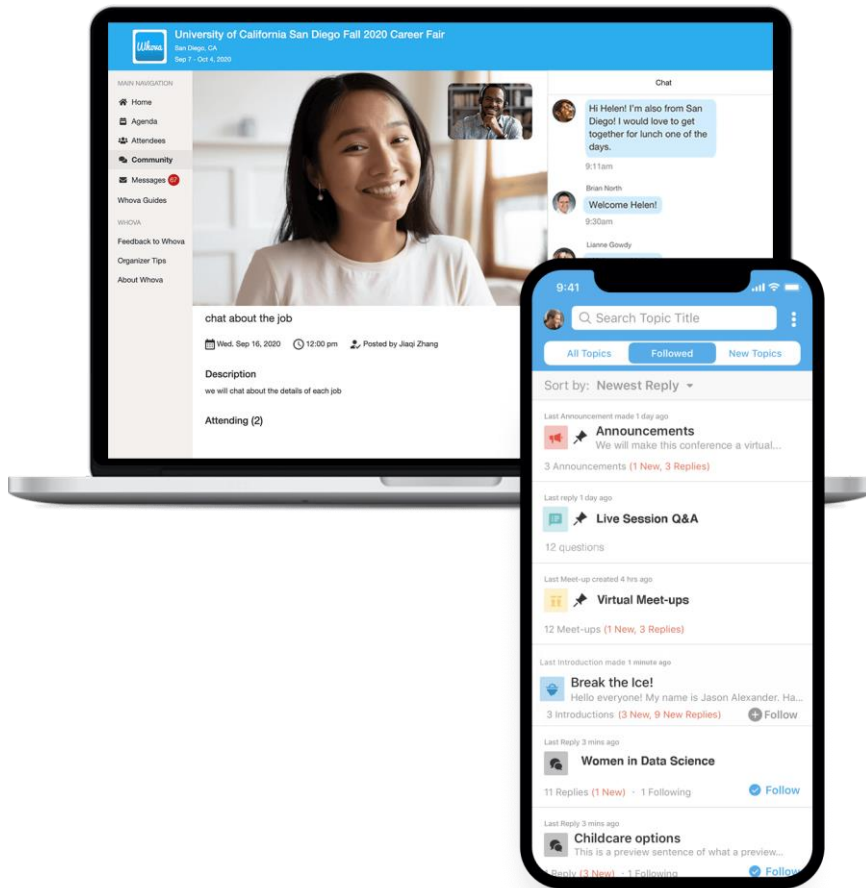


## **Virtual Exhibit & Sponsorship Opportunities**

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# Exhibit, Sponsor, and Advertise

## at the World's Largest Expo of Special Education Products and Services



CEC L.I.V.E. will offer exhibitors an opportunity to connect with special education administrators and teachers from around the world – not only are our attendees actively involved in day-to-day education, they also control and influence purchasing decisions for their schools and institutions. Educators who have not been able to attend CEC in-person conventions are registering for CEC's virtual event. We are excited to welcome these educators. We estimate an attendance of **4,000+** at this year's virtual event.

### Why Become a Virtual Exhibitor?

This year's virtual event promises to unite special educators from around the country – prospective attendees face lower barriers to entry in terms of cost, travel logistics, and scheduling. For exhibitors, travel costs, booth furniture/setup, and other costs are also reduced.

In addition, exhibitors have the ability to engage with attendees for weeks after the official end date of the convention – CEC L.I.V.E. will remain available online for at least 75 days. And you'll also have more ways to connect and track ROI than ever before.

**Reserve your Virtual Booth Today!**



# Virtual Booth Opportunity

**Non-Profit/School System  
\$1,800**

**Standard  
\$2,200**

# What's included in your virtual booth?

- Custom company profile:
  - Company name, description, website and contact information
  - Opportunity to present deals and offers or conduct giveaways or other incentives
  - Opportunity to upload video and/or create live, interactive sessions with attendees
  - Opportunity to upload handouts and additional links
  - Opportunity to communicate with booth visitors through a booth chat message board
- Unlimited complimentary full convention registrations
- Logo recognition on the CEC L.I.V.E. website
- Highlighted as an exhibitor in the sponsor/exhibitor loop
- Opportunity to chat with attendees during dedicated exhibit hall hours
- Post-show reporting provided by CEC to track engagement and connectivity from attendees
- Contact information for attendees who connect with you in your booth (including name, address, and email)
- Access to platform up to 75 days after event ends

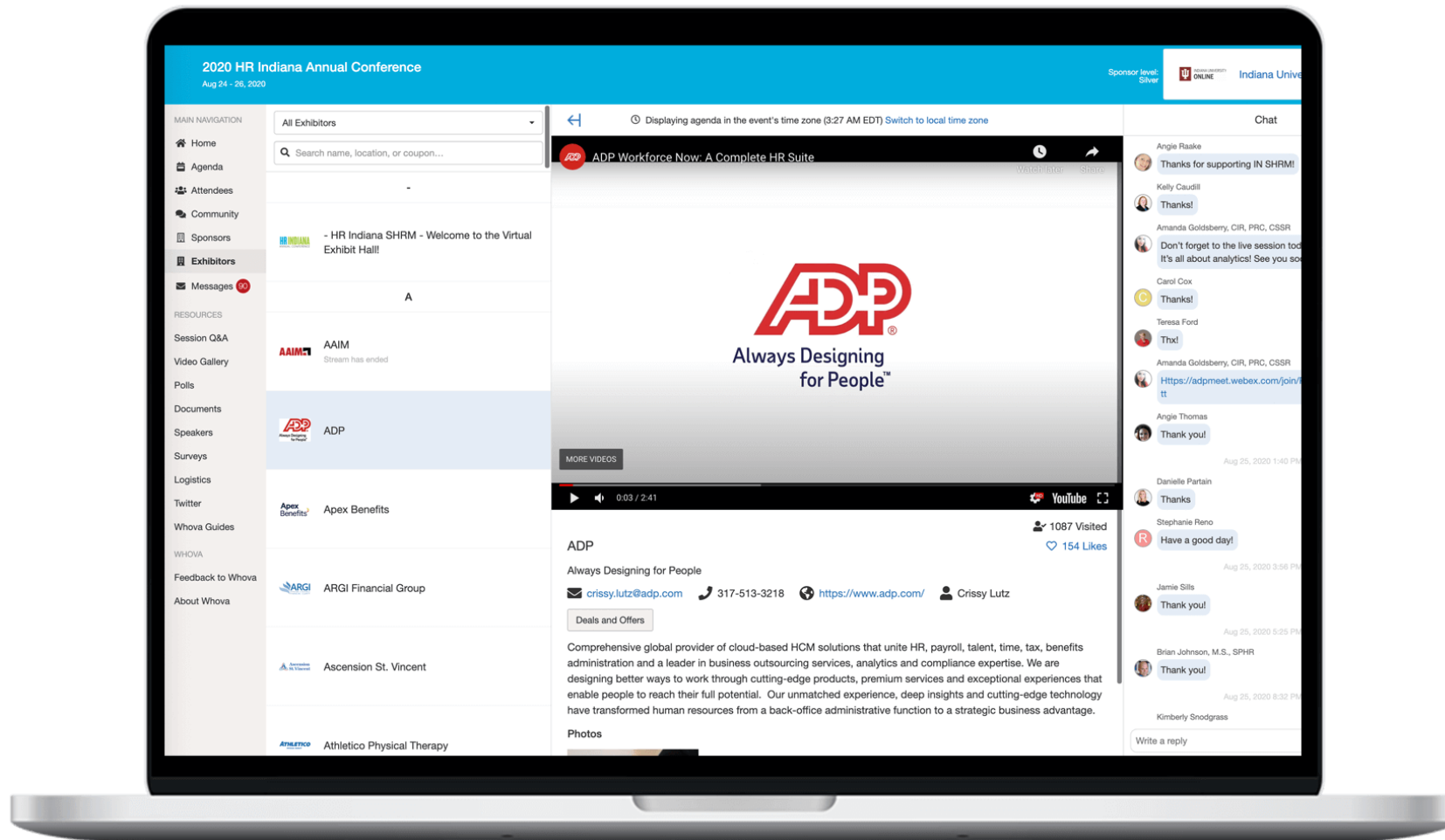
[View a quick tour of the platform](#)

# Promotion of Virtual Exhibit Hall

**How will CEC promote the exhibit hall to attendees before and during the event to educate them on how they can interact with exhibitors?**

- **Gamification:** We will utilize the virtual platform's Leaderboard game and will offer prizes to top participants.
- **Dedicated Exhibit Hall Hours:** These will be scheduled before and after some of our most popular CEC sessions or events.
- **In-Session Promotion:** The exhibit hall hours will be promoted before and after all keynotes and popular sessions via slides and from the speakers themselves
- **Email Communications:** We will send emails before and each day during the event alerting attendees to visit the virtual exhibit hall during dedicated exhibit hall hours.
- **Social Media Posts & Mobile App Notifications**

# Company Profile



Virtual exhibitor booth with video, promotional offers, and visitor interactions

# Sponsorship Opportunities

CEC L.I.V.E. features sponsorships available at a range of price points to enhance your brand-building efforts and increase your opportunities to connect with attendees. Kevin can help you find the options that best meet your goals. See our **CEC L.I.V.E. Sponsorship Opportunity Menu** for the full list of items and benefits.

Sponsorship Opportunity	Inventory	Rate
Mobile App Premier Sponsor <i>(exclusive)</i>	1	\$20,000
Yes I Can Awards <i>(exclusive)</i>	1	\$12,000
Leaderboard Contest <i>(exclusive)</i>	1	\$5,000
Dedicated Sponsor E-blast	6	\$2,000
Expo Showcase Session Promotional Package	Unlimited	\$1,000
Social Media Bundle	5	\$1,000
Passport Contest	30	\$1,000
Video Placement	Unlimited	\$500
Mobile App Push Announcements	15 per day	\$500
Custom Opportunities	Call for availability	



## Questions?

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