

**COUNCIL FOR EXCEPTIONAL CHILDREN
BOARD OF DIRECTORS**

Minutes

January 28 - 29, 2017

Saturday, January 28, 2017

1.0 Call to Order

President Mikki Garcia called to order the regular meeting of the Council for Exceptional Children Board of Directors at 9:00 a.m. EST.

2.0 Record of Attendance; Determination of Quorum

Board Secretary Alexander T. Graham called the roll. A quorum of the following Directors was present:

Mikki Garcia, President
Laurie VanderPloeg, President Elect
Antonis Katsiyannis, Immediate Past President
Jim McCormick, Treasurer
Linda Balon-Smith
Mary Lynn Boscardin
Julie Bost
Jennifer Britton
Yvonne Bui
Rafael CdeBaca
Barbara Hong
Andrea Jasper
Jennifer Lesh
Kim Moffett
Alexis Morgan
Jane Quenneville
Ed Schultz
Jonathan Stout
Phyllis Wolfram
Mickie Wong-Lo

3.0 Welcome and Introductions

President Garcia welcomed new Board members and brief introductions were made.

4.0 Adoption of Board Business Meeting Agenda

MOTION: Antonis Katsiyannis moved to adopt the agenda.

Jennifer Lesh seconded.

Motion passed.

5.0 Governance Workgroup and Board Development

CEC Past President Jim Heiden, Chair of the Governance Assessment Workgroup, presented a verbal update on the work of the workgroup, which is focusing on association governance best practices relative to the board, committees/workgroups and advisory groups.

Peter Houstel of Mariner Management, which has been contracted as a consulting group for the Governance Assessment Workgroup provided a professional development session on best practices in association governance based on *The Governing Board: Key Responsibilities for Association Boards and Board Members* (Alexrod, N. R. (2013) Washington, D.C.: ASAE The Center for Association Leadership).

6.0 Strategic Plan

Executive Director Alex Graham, CEC President Mikki Garcia, and Board Member Yvonne Bui presented to the board an updated version of the strategic plan, approved by the board in December 2016, which incorporates specific tactics to achieve the strategies in the 12/2016 plan.

7.0 Content Management Strategy

[Hillary Marsh](#) of Content Company gave a presentation to the board on what content management is and strategies for association content management. The information presented is related to the strategy in the current strategic plan to “[e]stablish a content management structure to organize, develop, and deliver CEC’s evidence-based resources (e.g., journals, webinars, podcasts, Special Education Today, Tool of the Week, Policy Insider) to achieve the objective “By 2021, CEC will provide curated evidence-based resources for members.”

8.0 IDEA Workgroup Update and CEC’s Policies and Positions Review

IDEA Workgroup Chair Tim Lewis provided an update on the progress of the workgroup to date, referencing the upcoming small group discussion at Representative Assembly meeting at CEC2017 in Boston.

CEC Director of Policy and Advocacy Deb Ziegler updated the board regarding CEC’s highly successful social media and Legislative Action Center outreach campaigns to engage members to ask for further answers/information from the nominee for Secretary of Education and a delay in the appointment process.

9.0 Framing Paper Writing Group

Framing Paper Writing Group Co-Chairs Linda Blanton and Virginia McLaughlin presented an update to the board regarding the work of the Framing Paper Writing Group:

Content of Framing Document

- Current context and influences driving change in standards
- Themes in standards development
 - Focus on practice-based standards
 - Centrality of clinical practice
- Specific recommendations for standards development

Timeline

- Final recommendations will be provided to the board for review and consideration at their April 18th meeting.
- Work on the standards update will need to begin immediately after adoption of the paper.

10.0 Executive Session

The board, by unanimous consent, went into executive session at 5:30 pm to discuss legal, personnel and/or financial matters. The board came out of executive session at 5:35 pm.

Sunday, January 29, 2017

1.0 Call to Order

President Mikki Garcia called to order the regular meeting of the Council for Exceptional Children Board of Directors at 8:32 a.m. EST.

2.0 Record of Attendance; Determination of Quorum

Board Secretary Alexander T. Graham called the roll. A quorum of the following Directors was present:

Mikki Garcia, President
Laurie VanderPloeg, President Elect
Antonis Katsiyannis, Immediate Past President
Jim McCormick, Treasurer
Linda Balon-Smith
Mary Lynn Boscardin
Julie Bost
Jennifer Britton
Yvonne Bui
Rafael CdeBaca
Barbara Hong
Andrea Jasper
Jennifer Lesh
Kim Moffett
Alexis Morgan

Jane Quenneville
Ed Schultz
Jonathan Stout
Phyllis Wolfram
Mickie Wong-Lo

11.0 Consent Agenda

MOTION: Mary Lynn Boscardin moved to adopt the consent agenda.

Alexis Morgan seconded.

Motion passed.

12.0 President's Report

President Garcia reported that she would be attending the Michigan CEC Conference in March.

13.0 Executive Director's Report

Executive Director Alex Graham provided the following information:

Partnership Development – CEC staff has meet with the management team of the International Society of Technology (ISTE) in Education to develop a partnership around content and product promotion. In addition, Alex Graham has meet with the board of the Accessible Technology Industry Association (ATIA). CEC will be pursuing a content sharing and co-marketing agreement with ATIA with a specific focus on ATIA's online content.

Supreme Court Case Webinar – Mitch Yell and David Batemen have been asked to host a complimentary member only webinar on the significance of the Endrew F. vs. Douglas County School District Supreme Court Case. The webinar will deal with the impact of such a case on the implementation of IDEA for both administrators and teachers. The webinar will be held in early March 2017.

Implementation of Association Management System – CEC will begin the upgrade process of our association management system in March 2017. The process will be conclude by October 1. The upgrade system will allow for CEC to provide much improved e-commerce ability as well as support our divisions and units with increased access to member data.
Regional Workshops – CEC staff is in the process of confirming regional workshops with the following units: California CEC, Michigan CEC and Florida CEC. In addition, CEC staff is coordinating with the Canadian Committee to deliver a Canadian-specific webinar.

Membership Campaign – Continuing on the success of the 2016 campaign focused on lapsed members, a new member campaign is underway focused on approximately 50,000 nonmembers. The campaign is a direct mail effort that is testing three distinct offers: a publications premium at member list price, an offer for full member at basic – a \$45 savings and a thematic promotion. Staff will report results to the board at the April meeting.

14.0 Financial Reports

Treasurer Jim McCormick and Controller Craig Evans reviewed the 2016 year-end financials and provided a brief status report regarding the 2016 audit.

15.0 Committees

15.1 *Nominations Standing Committee 2016 Year-End Report*

MOTION: Antonis Katsiyannis moved to, change the operating cycle of the Nominations Standing Committee (NSC), based on the recommendation contained in the NSC's 2016 year-end report, to align the workflow of the committee with the new timing of the annual convention beginning with CEC 2018.

Further moved, that the new operating cycle of the NSC be determined by the current committee chair and staff liaison, in conjunction with the President and Executive Director, by no later than April 30, 2017.

Further moved, to extend the terms of current committee members, including the chair, accordingly.

Further moved, for this transition only, should there be any committee member who does not want, or is unable to, serve the additional time, the position(s) would be filled by a past NSC member through a call, starting with the most recent past members.

Jane Quenneville seconded.

Motion passed.

At the request of President Garcia, the report will be provided to CEC's Governance Assessment Workgroup.

15.2 *Diversity Committee 2016 Year-End Report*

President Garcia, immediate past chair of the committee, reaffirmed the request for specific action by the board. To wit;

The board should examine the committee's purpose and determine the following:

1. Are the efforts of the committee are duplicative of other committees? For example, one of the purposes of the Nominations Standing Committee is to identify potential qualified leaders representing the diversity within the Council and to promote, provide training and oversee leadership opportunities for members as they seek, prepare for, and assume Council leadership roles and responsibilities.)
2. If the committee is effectively acting as an advisory body to the board in matters of diversity; and

3. If the issue of diversity is one of many issues/trends that should be examined in special education and if the committee should have a broader perspective.

The report will be provided to CEC's Governance Assessment Workgroup as the request for the actions above fall within the workgroup's purview.

15.3 *Representative Assembly Committee 2016-Year End Report*

MOTION: Laurie VanderPloeg moved to, change the operating cycle of the Representative Assembly Committee (RAC), based on the recommendation contained in the RAC's 2016 year-end report, to align the workflow of the committee with the new timing of the annual convention beginning with CEC 2018.

Further moved, that the new operating cycle of the RAC be determined by the current committee chair and staff liaison, in conjunction with the President and Executive Director, by no later than April 30, 2017.

Further moved, to extend the terms of current committee members, including the chair, accordingly.

Further moved, for this transition only, should there be any committee member who does not want, or is unable to, serve the additional time, the position(s) would be filled by a past RAC member through a call, starting with the most recent past members. If no former members are available, the current committee chair could solicit members from current or former RA members.

Antonis Katsiyannis seconded.

Motion passed.

At the request of President Garcia, the report will be provided to CEC's Governance Assessment Workgroup.

15.4 *Canadian Committee Update (Balon-Smith/Bullock)*

16.0 Maltreatment Position Environmental Scan

MOTION: Jane Quenneville moved to, recognize the importance of the maltreatment of children with disabilities as presented by the IDC and CEC's Representative Assembly and that CEC conduct an environmental scan within the organization by the end of 2016, to determine current research, policy and practice on maltreatment of children with disabilities and, based on the scan outcomes, consider the development of a policy statement, factoring in other short and long term priorities of CEC, including timelines and available human and fiscal resources.

Yvonne Bui seconded.

Motion passed.

17.0 Alberta Minimum Membership Exemption Request

MOTION: Antonis Katsiyannis moved to exempt Alberta CEC from CEC's minimum state or provincial unit membership requirement of 50 members for the 2017 and 2017 CEC administrative years.

Angie Jasper seconded.

Motion carried.

18.0 Convention

18.1 2017 Update

Carol Serrano, Director of Meetings and Conventions, provided an update on registration numbers, program highlights and promotion.

18.2 2018 Convention Local Arrangements Committee Co-Chairs

MOTION: Angie Jasper moved, to approve Lisa Jester and Diana Morales as Co-Chairs of the Local Arrangements Committee for the 2018 CEC Convention & Expo.

Kim Moffett seconded.

Motion carried.

19.0 Raimondi Letter

At the request of President Garcia, the letter will be provided to CEC's Governance Assessment Workgroup.

20.0 New Business

There was no new business.

21.0 For the Good of the Order and Adjournment

Without objection, President Garcia adjourned the meeting at 11:14 a.m. EST.